Oregon Cultural Trust
Board Meeting Agenda

February Update Meetings
Meeting 1
Thursday
7-Feb-19
3:00 pm to 4:30 pm

There are no action items on this agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 PM</td>
<td><strong>Welcome</strong></td>
<td>Chuck Sams, Chair</td>
</tr>
<tr>
<td>3:05 PM</td>
<td><strong>Fall Campaign Update</strong></td>
<td>Raissa Fleming, Administrative Assistant</td>
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<td><strong>Legislative Session Update</strong></td>
<td>Chuck Sams and Brian Rogers, Executive Director</td>
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<td><strong>April 22 &amp; 23 Board Meeting and Arts and Cultural Advocacy Day</strong></td>
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<td><strong>Conversations with Funders</strong></td>
<td>Aili Schreiner, Trust Manager</td>
</tr>
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<td><strong>Meeting Concludes</strong></td>
<td>Chuck Sams</td>
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Teleconference: 1-877-848-7030
Participant Code: 584 309
There are no action items on this agenda

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February 7, 2019
Or February 8, 2019

TO: Oregon Cultural Trust Board
FROM: Brian Rogers, Executive Director
SUBJ: 2018 Campaign Review

During our campaign review, we will cover the following items.

1. Donation Stats – Raissa Fleming
2. Marketing budget over time – Aili Schreiner and Brian
3. Campaign presentation – Carrie Kikel

We are still working on cleaning up the final donations from the fall campaign; there are a few unique donations that need attention. Before our April meeting we would like to have another update meeting, to cover the final donations and propose an analytical research and reporting on our donations. This reporting will look at the relationship of the number of donors to our marketing budget as well as focus on strategies of our fundraising campaign.

See attached donation overview.

**Donation Stats:**
Below is a preliminary report on our calendar year donations, from 2016 to 2018. We have seen a decrease of $365,724 in the amount raised in 2018. The total number of donors also decreased by 989. This decrease puts the amount raised and number of donors roughly at the 2016 campaign level.

Below are some preliminary stats

2018 Calendar year funds raised ......................... $4,528,244
2018 Calendar year gifts ................................................................. 8,821

2017 Calendar year funds raised ......................... $4,893,968
2017 Calendar year gifts ................................................................. 9,810

Change in total funds raised from 2017 to 2018.......-$365,724
Change in percentage of total donations ................... -7.5%
Number of gifts change .............................................................. -989
Number of gifts change .............................................................. -10%
Donations received through Willamette Week’s Give Guide

Give Guide for 2018: ........................................................... $381,124
Give Guide for 2017: ......................................................... $407,327
Change in total raised though Give Guide ..................... -$26,203
Change in percentage raised ................................................. -6.4%

New Donors calendar year 2018: ............................................1,352
New Matching Gift Companies: SVI, Geventech,

Top five donating county breakdown
Multnomah........ $1,509,443  #Donations......... 3,153
Lane .........................$644,658  #Donations........... 1,198
Washington........ $528,788  #Donations............ 1,053
Clackamas............... $326,164   #Donations ........... 653
Jackson................. $317,114  #Donations.............. 535

Low population counties
Gilliam, Pop. 1,932 ......................................................... $0
*Wheeler, Pop. 1,375....................................................... $0
Harney, Pop. 7,126 (1 donation) .............................. $100
Baker, Pop. 16,059 (5 donations) ................. $1,000
Grant, Pop. 7,180 (1 donation).............................. $1,000

Washington State (28 donations) .......................$11,444

*note only 6 donors in the history of the Trust

2018 Preliminary Campaign Report

In the following presentation, we will share an overview of our 2018 marketing campaign. A comprehensive overview of the 2018 campaign is scheduled for spring, 2019. Our goal is to assemble a comprehensive, multi-year overview of donor participation, marketing budgets and corresponding strategies and outcomes. We will be reaching out to members of the Campaign Ad Hoc Committee with a request to participate in this analysis with us.

Requested Action:
☐ Informational only  ☑ For board input/discussion  ☐ For board action
## Oregon Cultural Trust
### Calendar Year (Jan 2018 to Dec 2018) Comparison

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
<th>$ Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Donations (Calendar Year)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>$4,528,244</td>
<td>-$365,724</td>
<td>-7.5%</td>
</tr>
<tr>
<td>2017</td>
<td>$4,893,968</td>
<td>$326,768</td>
<td>6.7%</td>
</tr>
<tr>
<td>2016</td>
<td>$4,567,200</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Number of donations</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>8,821</td>
<td>-989</td>
<td>-10.1%</td>
</tr>
<tr>
<td>2017</td>
<td>9,810</td>
<td>646</td>
<td>7.0%</td>
</tr>
<tr>
<td>2016</td>
<td>9,164</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Number of new donors</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>1,355</td>
<td>-287</td>
<td>-17.5%</td>
</tr>
<tr>
<td>2017</td>
<td>1,642</td>
<td>584</td>
<td>55.2%</td>
</tr>
<tr>
<td>2016</td>
<td>1,058</td>
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### Oregon Cultural Trust, Marketing Budget History

<table>
<thead>
<tr>
<th>Cultural Trust License Plate Revenue</th>
<th>FY16</th>
<th>FY17</th>
<th>FY18</th>
<th>FY19</th>
<th>Total Average</th>
<th>Average Change over Time in $</th>
<th>Total change over Time in %</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>$312,000</td>
<td>$340,000</td>
<td>$374,000</td>
<td>$365,000</td>
<td>$347,750</td>
<td>$53,000</td>
<td>15%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Cultural Trust Marketing Budgets</th>
<th>FY16</th>
<th>FY17</th>
<th>FY18*</th>
<th>FY19</th>
<th>FY19 (rev)</th>
<th>Total change over Time in $</th>
<th>Total change over Time in %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising</td>
<td>$185,000</td>
<td>$175,000</td>
<td>$170,000</td>
<td>$160,000</td>
<td>$160,000</td>
<td>-$25,000</td>
<td>-14%</td>
</tr>
<tr>
<td>Printing &amp; Direct Mail</td>
<td>$55,000</td>
<td>$55,000</td>
<td>$40,000</td>
<td>$50,000</td>
<td>$30,000</td>
<td>-$15,000</td>
<td>-28%</td>
</tr>
<tr>
<td>Other</td>
<td>$132,000</td>
<td>$190,000</td>
<td>$40,000</td>
<td>$5,000</td>
<td>$5,000</td>
<td>-$127,000</td>
<td>-67%</td>
</tr>
<tr>
<td>Total Budget</td>
<td>$372,000</td>
<td>$420,000</td>
<td>$250,000</td>
<td>$215,000</td>
<td>$195,000</td>
<td>-$225,000</td>
<td>-54%</td>
</tr>
</tbody>
</table>

| Difference Plate Revenue to Budget | $60,000 | $80,000 | -$124,000 | -$150,000 | -$152,750 | -$92,750 | 15% |

*In FY18, 1 FTE personnel expenses were transferred to the marketing budget. FY17 new website and brand project; used carry forward balance.
Grassroots Outreach

**Eugene Area CNPs**
- Ballet Fantastique – *Donor Appreciation Event*
- Chamber Music Amici – *Fall Concert*
- Cottage Theater – *The Fantasticks*
- Eugene Ballet Company – *The Nutcracker*
- Eugene Symphony – *The Red Violin Performance*
- Eugene/Springfield Youth Orchestras – *Winter Concert*
- Jazz Station/Willamette Valley Jazz Association – *Fundraiser*
- KLCC– *Major Donor Appreciation Luncheon; Board presentation*
- The Motet Singers – *Holiday Concert*
- Oregon Children's Choir – *Winter Concert*
- Oregon Contemporary Theater – *Donor Appreciation*
- Oregon Mozart Players - *Concert*
- Radio Redux – *Cowboy Christmas*
- SMART Reading/Lane County – *Board Meeting; "SMART Sip" Fundraiser*

**Eugene Area - Other**
- Eugene Chamber of Commerce – *Business Expo Booth*
- Financial Planning Association of mid-Oregon – *Chapter Meeting Presentation*
- Isler CPAs - *Presentation*
- Buller, White, Olsson & Rosenberg CPAs - *Presentation*
- Mischel Lewis & Dixson CPAs *Presentation*

**Portland Metro Area CNPs**
- All Classical Portland- *Open House*
- Lakewood Theatre - *Inherit the Wind*
- Broadway Rose Holiday Show - *A 1940s Radio Christmas Carol*
- Bag & Baggage - *Bell, Book & Candle*
- Portland Playhouse - *Christmas Carol*
- Artists Repertory - *It's a Wonderful Life*
- Northwest Children’s Theater - *Mary Poppins*
- Portland Center Stage - *Twist Your Dickens*
- Oregon Ballet Theatre - *The Nutcracker*
- Oregon Symphony - *Tim Burton's Nightmare Before Christmas*

**Portland Metro - Other**
- Johnstone Financial Art Opening Event with Clackamas County Arts Alliance

**Southern Oregon**
- SMART- *Leadership Council meeting*
Media Spending, by Medium

- Public Broadcasting, $12,155, 18%
- Online Ads (Facebook, Google, Artslandia), $12,878, 20%
- Print ads: Includes programs, and Artslandia publications, $22,490, 34%
- Sponsorships, $9,497, 14%
- Contests: VIP & Scavenger Hunt, $8,800, 13%
- Cinema Ads, $750, 1%
- Total paid Advertising, $66,570
New Campaign Creative

• All new videos with artists were used in organic and paid social media posts, in newsletters and on our website blog. The “how to” animation is on the website.
Contests Helped Gather Contact Information

- **VIP Adventure Across Oregon (Portland Metro)**
  - Emails collected: 580
  - Method: Signups at Opening Night events and via online digital/social campaign

- **Oregon Cultural Trust Scavenger Hunt (Portland Metro)**
  - Emails collected: 98
  - Organic use of hashtags: 11 people

- **National Geographic Live Ticket Raffle (Eugene)**
  - Emails collected via raffle at tabling: 105

- Contacts received were sent an automatic email that provided information about the Cultural Trust

*Video and sidewalk graphics for Scavenger hunt*
Digital Media: Paid and Unpaid

• Paid ads on Facebook, Instagram, Artslandia, OPB, KLCC’s app, Give!Guide and Google Search were used to attract prospective donors

• Organic social media posts highlighting impact stories were leveraged to engage and activate our supporters

• Facebook, Google and Instagram paid ads drove 6,750 clicks to the website landing page (detailed stats on other platforms will be provided in detailed campaign analysis)

<table>
<thead>
<tr>
<th></th>
<th>Clicks</th>
<th>Impressions</th>
<th>CTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook/ Instagram Ads</td>
<td>4,849</td>
<td>339,392</td>
<td>2.07%</td>
</tr>
<tr>
<td>Google Search Ads</td>
<td>1,901</td>
<td>67,544</td>
<td>2.81%</td>
</tr>
</tbody>
</table>

  – Facebook click through rate (CTR) was nearly triple the average of .9%
  – Google Search CTR was lower than the 3.17% average
    • Lower rate is likely due to difficulty in matching keywords with what we’re offering

• Organic and paid Facebook posts increased page followers by 94 to 6,179
Organic Facebook Posts with Highest Reach, 10/1-12/31/18

- **Reach, left to right**
  - Hunter: 7,297
  - Chetco: 6,524
  - Restore OR: 4,764
  - PDX Monthly: 3,230
  - Trust Animation: 3164
  - Hotel: 2855
  - Storm Impact: 2,190
  - DOC Launch: 2,441
  - DOC Winner: 1,730

**Hunter Noack**
Hunter Noack grew up loving the outdoors AND music. Hear how that led to classical concerts in Oregon’s most amazing landscapes... and how much he values our work. Thank you, Hunter!

**Chetco**
Honoring one of Oregon's first peoples!
The Chetco Indian Memorial Project sits on land directly atop the remains of a Chetco Indian Village near the mouth of the Chetco River in Brookings. There was a near-absence of history in the Brookings-Harbor area about the Chetco Indian people, who were the earliest known inhabitants of the Chetco-River Valley. See More

**Restore OR**
Restore Oregon recently released its annual list of Oregon's most endangered historic buildings. Do you know one of them? Part of our mission is to protect Oregon's history and heritage. As Jamie says in this Oregonlive.com story, "without someone to keep them alive, the stories our older buildings tell will crumble and vanish, taking a rich piece of our history along with them." See More

**PDX Monthly**
Portland Monthly Magazine helps us expose Oregon's best-kept secret!

**Trust Animation**
Oregon's 12 most endangered places for 2019
Every building tells a story, but these historic buildings are in danger of...

**Hotel**
A diamond in the rough shines again!
One of the projects supported by a 2018 Cultural Trust grant to the Oregon State Historic Preservation Office was the restoration and renovation of the Historic Central Hotel in Burns.
Vacant for more than 40 years, the hotel is now reopened as one of the area's most popular boutique hotels... all because Oregonians care about protecting their history and feeltage... See More

**Storm Impact**
Storm on the value of arts and culture. We couldn't agree more!

**DOC Launch**
DOC Launch: 2,441
DOC Winner: 1,730
If you don’t know about the Oregon Cultural Trust, you should. Here’s how it works. If you donate up to $500 to any (or many) of the hundreds of cultural non-profits registered with in Oregon, you can then donate the same amount to the Oregon Cultural Trust, which then gives grants to arts organizations across the state.

Your OCT donation earns you an equivalent state income tax credit, so your second donation costs you nothing. The state is essentially doubling your donation’s impact on behalf of the arts in Oregon. It’s a program that is unique to Oregon, but we’d be more than happy to share the concept with the rest of the nation.

This is, after all, the season of giving.
More to come.
As part of Business Oregon’s presentation to Ways and Means’ Subcommittee for Transportation and Economy I will give an overview of the Cultural Trust and Arts Commission. The overall presentation last for four days from February 25 to 28, a couple of hours each day; our presentation will be on the third day, February 27.

We have been cross referencing impact stories from organizations and projects in each of the committee member’s districts. Currently we anticipate presenting to three different committees, possibly four (see below). There are a few unknowns as we have learned the senate process has changed.

Tax Credit Reauthorization
There are three bills currently for the tax credit, Senate Bill 199 (6 Yrs.), House Bill 2052 (10 Yrs.), and House Bill 2132 (6 Yrs.).

**House Bill 2052** was submitted By Governor Kate Brown and proposes to extend the tax credit for 10 years. This bill will have a public hearing for the [House Committee On Economic Development](https://www.oregonlegislature.gov/) on Monday, February 18, from 1:00 pm to 3:00 pm. As I understand it, the Trust tax credit is the main topic for the hearing. We are currently working on a presentation and list of people to testify. I have been in constant communication with Sue and Paul from the CAC as well as Chuck.

It is expected that the bill will then move on to the [House Committee On Revenue](https://www.oregonlegislature.gov/), and from there will go to the [Joint Committee On Tax Expenditures](https://www.oregonlegislature.gov/).

**House Bill 2132** extends the tax credit for six years and was introduced by the House Committee on Revenue and will follow the same path as HB 2052.

**Senate Bill 199** was reviewed by the Senate Committee for Finance and Revenue on February 5. The Trust tax credit was reviewed along with other bills and returned to President Courtney for re-referral. It is expected that this bill will be sent to various policy committees, which has been the norm, before referral to the [Joint Committee On Tax Expenditures](https://www.oregonlegislature.gov/) (JTCE formerly JTAX).

Chair Hass’s (Finance and Revenue) comments suggest, however, that the legislature is dispensing with that whole pretense of process and analysis, and that the Senate President
would just send them all on to JTCE, which he noted would meet in the coming weeks or months.

The Trust administration budget is currently on a place holder, Legislative Concept 3367, which will develop as needed. Nick Batz, Business Oregon, met with our Legislative Fiscal Officer (LFO) who said that she is well aware of what happened to our admin budget and that the license plate revenue dedicated to marketing and promotion will expire in June. She is working on possible solutions administratively.

For the Arts Commission we are also working on the grants and administrative budgets. General Fund increases are difficult to achieve. Currently, we are at the modest ‘current service level’ which means a 3 percent increase.

Requested Action:
☐ Informational only  ☑ For board input/discussion  ☐ For board action
Senate Bill 199

Printed pursuant to Senate Interim Rule 213.28 by order of the President of the Senate in conformance with pre-session filing rules, indicating neither advocacy nor opposition on the part of the President (at the request of Senate Interim Committee on Finance and Revenue)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure as introduced.

Extends sunset for tax credit for contributions to Trust for Cultural Development Account.

A BILL FOR AN ACT

Relating to tax credits for contributions to the Trust for Cultural Development Account; amending section 19, chapter 954, Oregon Laws 2001.

Be It Enacted by the People of the State of Oregon:

SECTION 1. Section 19, chapter 954, Oregon Laws 2001, as amended by section 35, chapter 913, Oregon Laws 2009, and section 8, chapter 750, Oregon Laws 2013, is amended to read:


NOTE: Matter in boldfaced type in an amended section is new; matter [italic and bracketed] is existing law to be omitted. New sections are in boldfaced type.
House Bill 2132

Introduced and printed pursuant to House Rule 12.00. Presession filed (at the request of House Interim Committee on Revenue)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure as introduced.

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House Bill 2052

Introduced and printed pursuant to House Rule 12.00. Presession filed (at the request of Governor Kate Brown for Oregon Business Development Department)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure as introduced.

Extends sunset for tax credit for contributions to Trust for Cultural Development Account. Takes effect on 91st day following adjournment sine die.

A BILL FOR AN ACT

Relating to the cultural development tax credit; amending section 19, chapter 954, Oregon Laws 2001; and prescribing an effective date.

Be It Enacted by the People of the State of Oregon:

SECTION 1. Section 19, chapter 954, Oregon Laws 2001, as amended by section 35, chapter 913, Oregon Laws 2009, and section 8, chapter 750, Oregon Laws 2013, is amended to read:


SECTION 2. This 2019 Act takes effect on the 91st day after the date on which the 2019 regular session of the Eightieth Legislative Assembly adjourns sine die.

NOTE: Matter in boldfaced type in an amended section is new; matter [italic and bracketed] is existing law to be omitted. New sections are in boldfaced type.
A BILL FOR AN ACT

Relating to the administration of the Trust for Cultural Development Account.

Be It Enacted by the People of the State of Oregon:

SECTION 1. The Trust for Cultural Development Board shall study issues related to the administration of the Trust for Cultural Development Account established by ORS 359.405 and report to an appropriate committee or interim committee of the Legislative Assembly on the results of the study no later than September 15, 2020.

NOTE: Matter in boldfaced type in an amended section is new; matter [italic and bracketed] is existing law to be omitted. New sections are in boldfaced type.
TO: Oregon Cultural Trust Board  
FROM: Brian Rogers, Executive Director  
SUBJ: Trust Board Meeting and Arts and Culture Advocacy Day

We would like to hold our Board Meeting on **Monday, April 22**, in Salem as a joint meeting with the Arts Commission. We had previously thought we would hold separate board meetings, but combining would be extremely helpful. We would like your input about having a joint meeting.

The draft agenda items for a joint meeting would be
- Spending plan forecasting
- Legislative session
- Planning process

As the spending plans for both the Cultural Trust and Arts Commission are impacted by each other, we feel it is important to begin to build an understanding of them and how the relationship works.

The legislative session update will include an update on current activities and process.

The strategic plans for the Cultural Trust and Arts Commission are due to expire in 2020 and 2021, respectfully. Last planning process we did joint town hall meetings to collect input from the field and general public. We then separated to work on the results of the town meetings and how they impacted our plans. We would like to discuss the process of developing new plans and how a joint process might occur after the town halls.

The Coalition Summit start with a lunch and then content sessions/roundtables. We are asking board members to attend and would like to look at possible roles for board members in the sessions. We would also host a reception and then go to dine arounds.

Arts and Culture Advocacy day is the following day on April 23; we are expecting board members to attend and visit legislators as well.

Attached is a draft schedule of the two days.

Requested Action:
- [ ] Informational only  
- [x] For board input/discussion  
- [ ] For board action
<table>
<thead>
<tr>
<th>Location/Time</th>
<th>Monday, April 22</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>OAC &amp; OCT Joint Board Mtg</td>
</tr>
<tr>
<td>Dye House</td>
<td>• Spending plan forecast</td>
</tr>
<tr>
<td></td>
<td>• Legislative Session</td>
</tr>
<tr>
<td></td>
<td>• Planning Process</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Coalition member welcome, Lunch</td>
</tr>
<tr>
<td>Spinning Room</td>
<td>Coalition Skill Building</td>
</tr>
<tr>
<td>&amp; Dye House</td>
<td>Best Practices and Sessions</td>
</tr>
<tr>
<td>5:00 PM</td>
<td>Evening Reception</td>
</tr>
<tr>
<td>Spinning Room</td>
<td>Coalition members, OAC/OCT/CAC members, legislators, etc.</td>
</tr>
<tr>
<td>7 pm, Restaurant tbd</td>
<td>Dine Arounds</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location/Time</th>
<th>Tuesday, April 23</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am Chambers</td>
<td>Kim Stafford Opens Legislative Session</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Dye House</td>
</tr>
<tr>
<td>Advocacy 101 (CAC)</td>
<td>legislative Session</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Lunch for all</td>
</tr>
<tr>
<td>Dye House</td>
<td></td>
</tr>
<tr>
<td>1:00 PM</td>
<td>Capitol</td>
</tr>
<tr>
<td>Lobby performances</td>
<td>legislative Visits</td>
</tr>
<tr>
<td>CAC Board Mtg.</td>
<td></td>
</tr>
<tr>
<td>OAC and OCT Board Chairs are Invited</td>
<td></td>
</tr>
<tr>
<td>5:00 PM</td>
<td>Restaurant tbd</td>
</tr>
</tbody>
</table>

All meeting rooms are in the Willamette Heritage Center
TO: Oregon Cultural Trust Board  
FROM: Aili Schreiner, Trust Manager  
SUBJ: 2019 Conversations with Funders and Partners Schedule

Trust Manager Aili Schreiner will join with colleagues from the Cultural Trust’s Statewide Partners and other funders Feb. 12 through March 11 for “Conversations with Funders and Partners,” a seven-stop series of application workshops. Attendees will learn about funding programs available from multiple grantmakers and will have the opportunity to discuss their projects and programming. Other statewide programming resources and application preparation guidance (three locations) also will be presented.

Participating will be representatives from County Coalitions and the Cultural Trust’s Statewide Partners - the Oregon Arts Commission, Oregon Heritage, Oregon Humanities, Travel Oregon and the Oregon State Historic Preservation Office – as well as counterparts from The Oregon Community Foundation (most locations), the James F. and Marion L. Miller Foundation and Portland’s Regional Arts and Culture Council (Portland location). The Collins Foundation and the Ford Family Foundation will also participate in select locations (tbd).

As a special bonus for potential applicants, the events in Lincoln City, La Grande and Roseburg will be combined with free application writing workshops presented by Meredith Howell of Travel Oregon. The application writing workshops are scheduled for 9 a.m. to noon in Lincoln City and La Grande and from 1 p.m. to 4 p.m. in Roseburg, all in the same locations. Travel Oregon will also participate in the Conversations events in those locations.

Organizations encouraged to attend “Conversations with Funders and Partners” include libraries, arts organizations, museums, cultural centers, historical societies, arts alliances, literary groups and heritage organizations. All cultural nonprofit organizations are welcome. Among the funding opportunities discussed will be the Cultural Trust’s 2019 Cultural Development Program; application guidelines will be posted on the Trust website Friday, Feb. 8, with an April 19 application deadline.

“Conversations with Funders and Partners” begin Tuesday, Feb. 12, in Bandon and conclude in Roseburg on Monday, March 11. Registration is not required.

The full schedule is*:
• **Bandon**: 2-5 p.m., Tuesday, Feb. 12, Bandon Conference & Community Center (Room 4) 1200 11th St SW, Bandon, OR 97411

• **Eugene**: 12-3:30 p.m., Wednesday, Feb. 13, Eugene Public Library (Bascom-Tykeson Room) 100 W 10th Ave, Eugene, OR 97401

• **Lincoln City***: 1:30-5 p.m., Tuesday, Feb. 19, Lincoln City Cultural Center (Auditorium) 540 NE Hwy 101, Lincoln City, OR 97367

• **East Portland**: 4-7 p.m., Wednesday, Feb. 20, Portland Community College (Southeast Campus Community Hall) 2305 SE 82nd Ave, Portland, OR 97216

• **La Grande***: 1:30-5 p.m., Tuesday, March 5, Island City Hall (Community Meeting Room) 10605 Island Ave, Island City, OR 97850

• **Bend**: 2:45-5:45 p.m., Thursday, March 7, Downtown Bend Public Library (Brooks Meeting Room) 601 NW Wall St. Bend, OR 97701

• **Roseburg***: 4:15-6 p.m., Monday, March 11, Ford Family Foundation 1600 NW Stewart Pkwy, Roseburg, OR 97471

*Please note: Free grant application prep workshops, presented by Travel Oregon, will precede the events in Lincoln City, La Grande and Roseburg. The workshops are scheduled for 9 a.m. to noon in Lincoln City and La Grande and from 1 to 4 p.m. in Roseburg, all at the same event locations.*

Trust board members are welcomed and encouraged to attend, and special thanks to Niki Price for hosting the coast event at the Lincoln City Cultural Center!

Requested Action:

x  [ ] Informational only  [ ] For board input/discussion  [ ] For board action

[if action is requested, draft recommended motion language here]