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August 6, 2020

Teleconference

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**Board Members Present:** Chuck Sams, Chair; Nicki Price, Vice-Chair; Representative Margaret Doherty; Theo Downes-LeGuin; John Goodwin; Bereniece Jones-Centano; George Kramer; Chris Van Dyke; Gayle Yamasaki.

**Board Members Absent:** Nathalie Johnson; Gustavo Morales.

**Partners Present:** Eliza E. Canty-Jones, Oregon Historical Society; Chrissy Curran, State Historical Preservation Office; Adam Green, Oregon Humanities; Kuri Gill, Oregon Heritage Commission; Deb Vaughn, Oregon Arts Commission.

**Staff Present:** Brian Rogers, Executive Director; Kat Bell, Grants & Office Coordinator; Raissa Fleming, Trust Assistant; Carrie Kikel, Communications Manager; Aili Schreiner, Trust Manager.

**Others Present:** Liora Sponko, Oregon Arts Commission

### **Welcome and Call to Order**

Chuck Sams called the meeting to order at 12:32 p.m. and spoke about his experience with federal CARES funds awarded to the Umatilla Tribe. He said it is very important to follow the guidelines in the event of an audit.

### **Minutes**

George Kramer moved approval of the Minutes from the February 27, March 21 and May 7, 2020 teleconferences. Seconded by Nicki Price. Motion passed.

### **Partner Updates**

Deb Vaughn said the Arts Commission is in the process of developing a relief funding program for Oregon artists. A volunteer, Emily Dale, is helping us research Creative Districts best practice models. We just announced the recipients of the 2020 Governor's Arts Awards. A virtual ceremony will be held on Saturday, Sept. 12. Poetry Out Loud will go virtual this year. This is a busy season for grant applications with many deadlines coming up.

Kuri Gill said Oregon Heritage recently laid off four members of their team including Beth Dehn. A new representative who is very familiar with programs will fill the Heritage Coordinator position. For the time being Gill will join the partners. Many of the smaller

volunteer organizations have started to feel the pain of the health crisis. The Diamonds in the Rough and Mainstreet Revitalization programs have lost funding.

Chrissy Curran said it's been a pretty tough summer. Forty-seven positions were vacated. They are focused on short-term planning and generating revenue. Initiatives that aren't lottery funded are moving forward. Gill added that multiple property national historical designation was awarded to African American properties in Portland.

Adam Green of Oregon Humanities said they are navigating COVID and trying to understand its impact on programs. All programs have gone virtual. They received CARES Act funding that was distributed across the state primarily to rural communities and communities of color. They are in the middle of a three-year strategic planning process.

Eliza Canty-Jones said things at the Oregon Historical Society are good. They are currently budgeting for the next calendar year. Just established benchmarks for the next 18 months of their strategic plan. They have extended many of their exhibits and are open to the public Wednesdays through Sundays. Doing online training for educational programs. George Kramer asked if the remodel of the research library is moving forward. Canty-Jones said it continues on time and budget.

#### **Executive Director Report**

Rogers presented his written report. He also gave an overview of a Policy Option Package that proposes to increase the 1 percent for art to 1.25 percent to allow for maintenance and conservation of the state art collection and provide a needed increase in administrative funds.

Niki Price and George Kramer said the governance conversation is off to a good start.

#### **Nomination Committee Update**

Rogers presented his written report. The recommended candidates have both said now is not a good time but they would consider joining the board in the future.

#### **Spending Plan FY2021**

Rogers presented report. Schreiner discussed the \$54,536 budget shortfall.

#### **Motion**

Yamasaki moved approval of the 2021 Budget & Distribution Plan with the understanding that work will still need to happen on the \$54,536 admin budget shortfall. Seconded by Kramer. Motion passed unanimously.

#### **Cultural Development Program Funding Recommendations**

Aili Schreiner presented report. Yamasaki said panel was able to have a more robust conversation now that panels are closed to the public. Kramer agreed.

#### **Motion**

Yamasaki moved and Downes-LeGuin seconds Option 2, with the exception of NW Film Center, Lincoln City Cultural Center and the Little Theatre on the Bay. Passed unanimously.

Kramer moved approval of the NW Film Center funding Option 2. Seconded by Yamasaki. Goodwin abstained. Motion passed.

Yamasaki moved approval of the Lincoln City Cultural Center funding Option 2. Seconded by Goodwin. Price abstained. Motion passed.

Jones-Centano moved approval of the Little Theatre on the Bay funding Option 2. Seconded by Goodwin. Kramer abstained. Motion passed.

## **Break**

### **County and Tribal Coalitions Funding Recommendations**

Schreiner presented report.

#### **Motion**

Yamasaki moved approval of the Coalition funding as presented. Seconded by Jones-Centano. Motion passed unanimously.

### **Coronavirus Relief Fund, Program Process and Guidelines**

Sams introduced funding. Rogers presented report.

Yamasaki asked if we know the base amount for counties. Rogers said it was \$10,000. She asked what the criteria was for saying one county has greater need over another one. Rogers said if one county had extra and another county had a shortfall, then the extra money would go toward that short fall. She asked how those needs will be prioritized. Rogers said the basic per capita calculation.

Kramer asked what a "statewide service" organization is. Rogers said some are clear, like Oregon Humanities or the Oregon Historical Society but others we'll have to do research on. Price asked if the funds to a statewide organization would be pulled out prior to the allocation or after. Rogers said we'll have to essentially create another "coalition" that is statewide. Kramer said those statewide organizations need to be figured out before the allocation. Yamasaki agreed and said we need to be clear what a statewide presence is. Rogers said we are not advantaging or not advantaging statewide organizations. Their grants will be the same as similar size organizations.

Yamasaki asked if coalitions are the first stop for funding. Rogers said yes. Kramer said we also need to rely on Partners.

Yamasaki asked when this would be released to coalitions. Rogers said Monday, August 10, 2020. Schreiner said there is a meeting with the county coalitions on Tuesday, August 11 to explain the program.

#### **Action:**

Add explanatory language

- To help organizations decide if they have significant statewide programming or services
- To ensure applicants use their latest 990 to arrive at budget numbers
- To help organizations understand what is meant by staffing, rent and mortgage payments

#### **Motion**

Yamasaki moved approval of the CRFCS as proposed with the above clarifications.  
Seconded by Jones-Centano. Motion passed unanimously.

#### **License Plate Redesign Update**

Carrie Kikel presented report.

#### **Fundraising Campaign Fall 2020**

Kikel presented report.

#### **Public Comment**

Laurel MacMillan provided a letter but wanted to speak to encourage this funding be offered to for-profit organizations

Paul Cosgrove said written material needs to be clearer on:

The Oregon Cultural Trust will promote and distribute this application directly to cultural organizations and community venues in coordination with County and Tribal Coalitions (Coalitions) and other partners Applications to the CRFCS program will be submitted directly to the Cultural Trust, which will partner with Coalitions to review applications in each Coalition's service area for eligibility and request amounts. Cultural Trust Partner representatives, Trust Board Members and other stakeholders will also be involved in the review process as needed.

**Adjourn:** Sams adjourned the meeting at 2:56 p.m.