

Oregon Cultural Trust Board Meeting Minutes



February 22, 2024

Teleconference

Board Members Present: Niki Price, Chair; George Kramer, Vice-Chair; Sean Andries; Gustavo Morales; Myong-Hui Murphy; Deb Schallert

Board Members Absent: Gayle Yamasaki, Treasurer; Nathalie Johnson; Bereniece Jones-Centano; Chris Van Dyke; Sen Bill Hansell, Rep John Lively

Staff Present: Kat Bell, Grant Officer; Raissa Fleming, Trust Assistant; Carrie Kikel, Communications Manager; Brian Rogers, Executive Director; Aili Schreiner, Trust Manager, Liora Sponko, Senior Program Manager

Partners Present: Eliza Canty-Jones, Oregon Historical Society, Adam Davis, Oregon Humanities; Subashini Ganesan-Forbes; Kuri Gill, Oregon Heritage Commission; Katie Henry, Oregon Heritage Commission

Others Present: Tati Caraballo, Watson Creative; Tim Hecox, World Forestry Center; Leslie Kay, Multnomah County Cultural Coalition; Trina Motto, Watson Creative; Greg Needham, Watson Creative; Cate O'Hagan, Deschutes County Cultural Coalition; Matt Watson, Watson Creative

Call to Order, Welcome and Introductions

Price called the meeting to order at 9:11.

Cultural Partner Updates

Davis presented Oregon Humanities report. Kramer asked what the funding source was for the Mini Grants. Davis said a combination of National Endowment for the Humanities and donors.

Ganesan-Forbes presented Oregon Arts Commission report. Schreiner asked if the Arts Commission is working with Oregon Folklife Network on the Artist Registry. Ganesan-Forbes thanked her for the reminder, we aren't working together directly.

Henry presented Oregon Heritage Commission report.

Gill presented State Historic Preservation Office report.

Canty-Jones presented Oregon Historical Society report.

Board Election

Myong-Hui moved Andries as the new chair of the Oregon Cultural Trust Board. Seconded by Schallert. Motion passed.

Minutes: December 20, 2023

Kramer moved approval of the Minutes of the December 20, 2023 meeting. Seconded by Myong-Hui. Motion passed.

2023 Fundraising and Campaign Review Including Watson Creative Team

Fleming presented report. Schallert asked about out-of-state donors and whether she noticed a pattern. Fleming said some are "In Memory Of" or "In Honor Of," some have just moved out of state and still owe state tax for that year and some still believe in the mission.

Kikel continued report.

Watson presentation [Attachment A].

Strategic Plan Review

Schreiner shared some ideas staff had to work the strategic plan this year

- Strengthen the Arts and Culture Caucus
- Letters to legislators about work in the district
- Getting in front of CPA's
- Build out an ambassador program to get in front of small groups to discuss tax credit and work of Trust
- Create resource page on Trust website
- Better online grant management system
- New donor management system as ours will run out at the end of the calendar year
- Better support the coalitions
 - Host regional and statewide gathering
 - Sharing expertise
 - Getting funds to tribal partners

Conversation with Funders, Grants and CNP Updates

Schreiner presented report. Myong-Hui asked what brought the organizations to ask to be on the Cultural Nonprofit List. Schreiner said applying for grants, Conversations with Funders, donors, board presentations and word-of-mouth.

Executive Director Report and Legislative Update

Rogers presented report.

Kikel said the permanent home for the license plate mural will be at Portland State University.

Board Discussion

Andries said the question about integration with Oregon Arts Commission and becoming a quasi-state agency has come up again. He asked Kramer to provide background. Kramer said there was an Oregon Solutions report and then there were meetings between the Oregon Arts Commission and the Oregon Cultural Trust. The Oregon Cultural Trust determined that they would rather stay their own agency and thought the matter was over. After hearing from Sophorn at the last Trust Board meeting and hearing that the Governor was reviving the conversation, the Governance Committee felt they needed to discuss this further as their position is different now than it was before.

Action: Send board members

- The statute pertaining to the Oregon Cultural Trust.
- The Oregon Solutions report
- The letter the Trust Board sent to the Governor's Office

Action: Create time on next board meeting agenda to discuss integration.

Ganesan-Forbes said she would like some facilitated conversation around this topic with Trust Board. Andries asked what the timeline was. Rogers said the conversations may happen by the next full session.

Public Comment

Phoebe Dario, Multnomah County Cultural Coalition
[Attachment B]

Cate O'Hagan critical importance of coalitions inside knowledge about regions thank you

Tim Hecox because largest coalition first to feel lack of administrative funding ring an alarm bell experienced frustration because we can't do it on their own now require subsidy from RACC.

Adjourn

Andries adjourned the meeting at 11:44 am.