

Oregon Cultural Trust Board Meeting Minutes

August 22, 2024

Portland, Oregon

Board Members Present: Sean Andries, Chair; George Kramer, Vice-Chair; Nathalie Johnson; Bereniece Jones-Centano; Myong-Hui Murphy; Deb Schallert, Gayle Yamasaki

Board Members Absent: Gustavo Morales; Niki Price; Sen Bill Hansell, Rep John Lively

Staff Present: Kat Bell, Grant Officer; Raissa Fleming, Trust Assistant; Carrie Kikel, Communications Manager; Brian Rogers, Executive Director; Aili Schreiner, Trust Manager; Liora Sponko, Senior Program Manager

Partners Present: Eliza Canty-Jones, Oregon Historical Society; Subashini Ganesan-Forbes, Oregon Arts Commission; Kuri Gill, State Historic Preservation Office; Katie Henry, Oregon Heritage Commission; Julia Soto, Oregon Humanities,

Others Present: Amelia Porterfield, Regional Solutions Director, Office of Governor Tina Kotek

Call to Order

Sean Andries called the meeting to order at 9:03 am

Minutes

Motion: George Kramer approval of the minutes from the May 2, 2024. Seconded by moved Gayle Yamasaki. Motion passed unanimously.

Motion: Jones-Centano moved approval of the minutes from the August 15, 2024. Seconded by Yamasaki. Motion passed unanimously.

Spending Plan

Brian Rogers presented report. Yamasaki has concerns about putting less money in the permanent fund. Rogers introduced the updated spending plan [Attachment A]. Discussion followed about the license plate revenue and whether 2% allocation for administration is too generous.

Motion: Kramer moved approval of a 42/58 split so grant allocations can be made. Seconded by Yamasaki. Motion passed unanimously.

Grant Programs

<u>Cultural Development</u>: Aili Schreiner presented the Cultural Development report. Andries discussed the Access panel that he chaired. He said there are too many applications in each panel and there was some confusion about what "access" means.

Discussion followed about ways to limit the number of applications and creating a "roles and responsibilities" policy for the panelists. Schreiner suggested an ad hoc committee to look at the categories.

Schreiner introduced the grant allocations with 42/58 split. Andries explained the three options and suggested the board look at Option 2 as the best,

Motion: Kramer moved to approve the 42/58 split with the modification that top four scoring applicants receive 100 percent of request, and then implement a 'curve' with higher scoring receiving a higher percentage than lower scoring applications. Andries seconded

The motion was approved except for the following organizations: Jefferson Live Radio, Kramer abstained Chehalem Cultural Center, Andries abstained

Motion: Yamasaki asked for a motion to approve the application from Jefferson Live Radio. Kramer abstained. Motion passed.

Andries turned the meeting over to Kramer.

Motion: Yamasaki asked for a motion to approve the application from Chehalem Cultural Center. Andries abstained. Motion passed.

Kramer turned the meeting back to Andries.

Action: Schreiner will send out revised report of organizations so board members can call organizations to notify of grant action.

Cultural Participation (County and Tribal Coalitions): Schreiner presented the report. Due to the change in the allocation split, these numbers will be updated to reflect the approved allocation. Discussion followed about the \$8,500 and what impact it would have on small counties.

Discussion: Andries said he is not comfortable with the 20% increase in administration from current 15%. Kramer said each county has their own situation, inflation is impacting administrative capacity, and he trusts the Coalition to do what is best for their county. Schreiner said she could share the Coalitions' administration costs with the board. Andries suggested the work (sub-granting) be done centrally at the Business Oregon. Schreiner said Business Oregon doesn't have the capacity to manage 450+ grant contracts. Kramer said it is important to support the Coalitions. Yamasaki said once we give it, we can't take it back. Bereniece Jones-Centeno said the Cultural Trust should give the Coalitions best practices. Andries said he thinks the Trust should be the one to collect the reports. Yamasaki said she doesn't know what the Coalitions are funding, and she would like to see what projects they are funding. Subashini Ganesan-Forbes said speaking about Multnomah Coalition they really depend on the funding and the administrative costs will support small organizations in the long run.

Motion: Andries moved to approve award recommendations based on \$8,500 with per capita funding modified to reflect the 42/58 allocation split; Yamasaki second. Motion passed unanimously.

Motion: Kramer moved to approved the administrative increase from 15% to 20%; Jones-Centano seconded. Andries voted no. Motion passed.

Action: Fleming will send out final Coalition Subgrant reports.

Cultural Partners: Schreiner presented report.

Motion: Andries moved approval based on 42/58 Seconded by Murphy. Motion passed unanimously.

Collaborative Partner grants: Schreiner presented report.

Strategic Plan Review

Schreiner presented report. Kramer asked if the board is funding the Arts and Culture Caucus and are we supporting Cultural Advocacy Coalition of Oregon? Rogers said we don't provide funds but we provide data and information. Andries discussed the Joint Committee and exploring a life outside of Business Oregon. Eliza Canty-Jones asked when the Cultural Partners would be included. Andries said the partners will be included but the committee has not yet met; at this point he doesn't know when the Partners will be included. Andries said he welcomes any Partner to call him have a conversation. Amelia Porterfield said the Governor's office wants to support the committee and ensure the conversation is explored by the community.

Cultural Partners Updates

Arts Commission: Ganesan-Forbes presented report.

Oregon Historical Society: Canty-Jones presented report.

State Historical Preservation Office: Kuri Gill presented report.

Oregon Heritage Commission: Katie Henry presented report.

Oregon Humanities: Julia Soto presented report.

Marketing and Campaign Update

Carrie Kikel presented report.

Coalition Leadership Council Update

Schreiner presented report.

Executive Director Report and Legislative Update

Rogers said we've already submitted the budget. Cultural Advocacy Coalition of Oregon (CACO) is proposed a new slate of Cultural Resource Economic Fund (CREF) projects. They are also advocation for more funds for Oregon Arts Commission. The tax credit sunset will be requested in 2027-2029 Biennium Session.

Public Comment

None.

Executive Session

Andries started an Executive Session at 12:37 pm.

Adjourn

Andries adjourned the meeting at 1:04 pm.