



Oregon Cultural Trust FY2024 Cultural Development Grant Guidelines

To support activity occurring between
September 1, 2023, and August 31, 2024

Application Deadline:
12 pm Friday, May 5, 2023

Para asistencia en español, llame al 971-345-1641

Vision

We envision an Oregon that champions and invests in creative expression and cultural exchange, driving innovation and opportunity for all. The mission of the Cultural Trust is to lead Oregon in cultivating, growing and valuing culture as an integral part of communities. We do this by inspiring Oregonians to invest in a permanent fund that provides annual grants to cultural organizations.

Cultural Development Project Grants

Goals and Requirements

By statute [ORS 359.431] Cultural Development Project Grants must be used to:

- Address significant opportunities to advance, preserve or stabilize cultural resources;
- Invest in the development of new resources;
- Support proposals that have a broad cultural impact beyond the applicant itself; and
- Support proposals from applicants with culture as a priority within the mission of the organization.

Projects should support the Cultural Trust's vision and mission:

- Create an Oregon that champions and invests in creative expression and cultural exchange;
- Help drive innovation and opportunity for all;
- Cultivate, grow and value culture as an integral part of communities;
- Inspire Oregonians to invest in cultural nonprofits;
- Maximize visibility for the role of culture in our lives; and
- Strengthen collaboration and support within the statewide cultural network.

Grant Award Range

Cultural Development Grants generally range from \$5,000 to \$40,000; the maximum request amount is \$40,000 for activities occurring from September 1, 2023, to August 31, 2024.

The Cultural Trust may not consider applications that exceed the maximum request amount.

The Cultural Trust encourages organizations seeking grants under \$5,000 to contact the County or Tribal Cultural Coalition in their area. Contact information for the Coalitions is available at www.culturaltrust.org/coalitions.

Application Categories

What do Cultural Development Grants fund?

Cultural Development Grants recognize and support significant cultural projects that preserve and enhance Oregon's diverse arts, history, heritage, preservation, and humanities efforts.

The Cultural Development Grant program has four distinct categories. **Organizations may submit only one application to one category a year:**

- **Access:** Projects that make culture broadly available to Oregonians
- **Preservation:** Projects that invest in Oregon's cultural heritage by recovering, preserving, and sharing historic assets and achievements
- **Creativity:** Projects that create and/or present cultural or scholarly work; projects that support the development of artists, cultural experts or scholars who promote creative expression as a core part of vibrant communities
- **Capacity:** Projects that strengthen cultural organizations to increase stability, improve sustainability and/or measure/share cultural impacts

Application Review Process

How does it work?

Cultural Trust staff review submitted applications for eligibility, completeness, and accuracy. Applications that meet program requirements are accepted for further review. Staff will contact and provide an explanation if an organization or project does not meet the eligibility requirements. Eligible applications are organized by project categories and sent to peer review panelists along with instructions.

Applications are reviewed by a panel of professionals with experience in the fields relevant to the Cultural Development program category. Membership on review panels changes every year, so applicants should not assume that panelists have any prior knowledge of their work. Applicants who would like to nominate a panelist for consideration to review applications may do so by filling out the form at <https://culturaltrust.org/grants/how-to-apply/>. Each program category panel will evaluate and score eligible applications.

Each panel is chaired by a non-voting Cultural Trust Board member, or the Executive Director. The Cultural Trust staff will present funding recommendations based on panel evaluation, number of applications and availability of funds to the Cultural Trust Board for final review and action. Applicants will be notified by email of the Cultural Trust's action once the state budget is enacted, typically in August.

Application Review Criteria

How are applications scored?

Eligible applications are reviewed and scored by peer review panels based on the following criteria:

1. Quality of project and project design and alignment within the selected category.
2. Significance of the project.

3. Community impact and public benefit of the project.
4. Project evaluation of the project.
5. Organization and project management.

Who Can Apply?

Eligibility Requirements

The Cultural Trust seeks to support a wide range of cultural organizations and projects, making investments across the state. ORS 359.400 defines a “cultural organization” as one that is “organized primarily for the purpose of producing, promoting or presenting the arts, history, heritage and humanities to the public or organized primarily for identifying, documenting, interpreting and preserving cultural resources.” **Organizations using a fiscal sponsorship are not eligible to apply.**

At the time of the application deadline, all applicant organizations must:

- Have active registration with the State of Oregon for corporate, non-profit status *and*
- Provide services that take place within the state of Oregon *and*
- Have current IRS 501(c)(3) federal tax-exempt status *or*
- Be a cultural entity within a federally recognized Indian Tribe based in Oregon *or*
- Be an institution of higher learning (universities and colleges) that has a significant cultural program or cultural organization

Applicants must have current registration on the Cultural Trust’s website as an eligible cultural nonprofit. The online application form is available here:

<https://culturaltrust.org/toolkit/PDFs/application.pdf>

Recipients of Cultural Development grants over two consecutive fiscal years are **not eligible** to apply for funds in the following fiscal year. As a result, organizations awarded a grant in both FY2022 *and* FY2023 are **not eligible** to apply for FY2024 funds and must wait until the FY2025 grant cycle.

The Cultural Trust has final determination on eligibility. Applications found ineligible will be withdrawn from consideration. The Cultural Trust may review eligibility at any time and request more information as necessary.

Matching Requirement

One to One (1:1) Award Match

ORS 359.431 requires that Cultural Development Grant awards be matched at least 1:1 with earned, contributed or eligible in-kind support. For example:

Trust Grant Request	Cash Match	In-Kind Match	Total Project Budget
\$5,000	\$3,500	\$1,500	\$10,000

In-kind contributions are any non-cash contributions of time, services or property donated by individuals or organizations other than the applicant organization (third-party).

In-kind contributions may include:

- Goods (computers, software, furniture, and office equipment for use by your

- organizations or for special events),
- Services (meeting space, photocopy and mail services, administrative/financial support), or
- Expertise (legal, tax or business advice, marketing and website development, strategic planning).

Examples of in-kind contributions:

- A consultant regularly charges \$1,000 but gives you a reduced rate of \$600. The full value is \$1,000 but \$600 is a fee and \$400 is an in-kind donation.
- The local newspaper regularly charges \$350 for an ad but they are giving it to you for free. The in-kind donation is valued at \$350.
- Volunteer time should be calculated using the Independent Sector value: <https://independentsector.org/resource/value-of-volunteer-time/>

In-kind contributions must be in alignment with Standard Accounting Principles to be considered. Staff or board member time is not considered an eligible in-kind contribution unless the board member is providing a professional service at a discounted rate.

The most competitive applications will show cash matches committed by other funders or contributors. Questions about what qualifies as a match? Contact Trust Manager Aili Schreiner at ailli.schreiner@biz.oregon.gov or (503) 428-0963.

Applications that do not have at least a 1:1 match will be found ineligible and will not be considered for funding.

What We Don't Fund

The following are not eligible for Cultural Trust funding:

- Indirect costs not directly associated with the implementation of the project. Indirect costs are activities or services not directly related to the project such as operational expenses and salaries for staff not involved with the project. Direct costs are activities or services that support the specific project, e.g., salaries for project management, materials, marketing, etc.
- Scholarships or tuition assistance for college, university or other formal degree bearing courses of study.
- Projects that have been substantially completed by September 1, 2023, the start date of the grant period.
- Requests to offset previous project expenses and or deficits.
- Events whose primary focus is to raise funds for a non-cultural cause.

Applications from institutions of higher learning (universities and colleges) must be for projects and activities that focus on, benefit, and are open to the general public; the general public must form a significant portion of the total audience/community served.

TO APPLY

Submission Deadline: 12 pm Friday, May 5, 2023

All applications must be submitted through our online portal:

<https://oregon4biz.force.com/OAC/s/login/> no later than 12 pm Friday May 5, 2023, to receive consideration for funding. The Cultural Trust is not responsible for late applications and cannot guarantee processing of applications submitted after the published deadline.

Incomplete applications will be deemed ineligible and may not be considered for funding.

Tips for working in online application:

- Cut and paste plain text only into the online forms. Software such as Notepad works well.
- Add paragraph breaks after pasting text; it helps panelists to read your material. The online character count is activated by typing in the narrative field; pasting alone will not work. We recommend deleting something and adding it back if you want to check characters remaining. Because the character count feature varies from software to software, an answer may be cut off if the count is exceeded.
- To avoid losing data, you must save every page in the online system before moving on to the next.

Submission Checklist:

Upload the following required attachments to your online application

- **FY24 Cultural Development Budget Form**
- **Board list** including member's affiliations
- Board-approved financial statement or audit for **last completed fiscal year** and **current** balance sheet. Financial statements must include both an **Operating Statement** and a **Balance Sheet**.
- Other supporting material (e.g. strategic plans, press clippings, artist/scholar resumes) floor plans or site plans on 8 1/2" by 11" pages, images, short (no more than 1-2 minute) videos. Or include a PDF document with embedded links. Panelists value the chance to get to know your project!
- **First time applicants only: IRS 501(c)(3) letter** or proof of **Tribal status** (one copy)
- Applications requesting funds for **collaborative projects** must include **letters of commitment** from participating organizations outlining how they will collaborate in the work.
- Applications requesting funds to support **activities in, or in partnership with, K-12 schools** must include a letter of support from participating school(s) that indicates their role in activity planning and anticipated participation.
- **Project timeline** with key benchmarks for project outputs and outcomes
- Adopted policies or practices on **Diversity, Equity, and Inclusion** (as applicable)

Do not submit any additional supplemental materials by mail.

Contact for Cultural Development Grants:

Aili Schreiner, Trust Manager
Oregon Cultural Trust
775 Summer St NE, Ste. 200
Salem, OR 97301
(503) 428-0963
Aili.Schreiner@biz.oregon.gov

Contact for Online Grant Administration:

Kat Bell, Office & Grants Coordinator
Oregon Cultural Trust
775 Summer St NE, Ste. 200
Salem, OR 97301
(971) 304-5044
Kat.Bell@biz.oregon.gov

Assistance

Applicant Resources

Assistance with technical requirements and application scope is available from Cultural Trust staff prior to the application deadline. To schedule time for a pre-application project/draft application review, send a request to Aili.Schreiner@biz.oregon.gov or call (503) 428-0963. Applicants may also seek feedback after funding decisions and notification has been made.

We strongly urge you to request assistance **before April 21, 2023**, to ensure you have adequate time to incorporate feedback.

FINAL REPORTS

Final Report Deadline: 12 pm Friday, October 6, 2024

Information is required from award recipients at the conclusion of the funding period. To help the Cultural Trust report on the results of public funding, entities receiving awards must complete a final report. Final reports must be submitted within thirty (30) days of the completion of the funding period. All awardees are subject to periodic monitoring by the Cultural Trust and must retain fiscal records for a period of three (3) years following completion of the funding period. Award recipients that have been previously funded by the Cultural Trust must fulfill outstanding final reporting requirements before new funds will be distributed.

The following questions and data will be collected on the Final Report. Please track this information during the funding period:

1. Did you achieve the goals of your project? Describe how your successes were measured, and how any setbacks were handled. Include in your answer any changes to your project/activities that occurred during the grant period.
2. Using specifics, describe who participated in your project and the individuals who benefited from your project (numbers, age, geographic distribution, etc.). How did this project impact your organization and your community?
3. Did your project provide educational opportunities? Please describe what these were,

who benefitted and how, include number of people served.

4. Provide a detailed list of in-kind contributions (include estimated value and description).
5. What was the total value and source of project contributions (include descriptions)?

Be prepared to document project locations (see template) and attach all promotional materials produced for your project that credit your grant award from the Oregon Cultural Trust.

Final report data will not be evaluated by the Cultural Trust review panels and does not affect current or future applications. This information will be used by the Cultural Trust for reporting and is required with the final report for funded applications. If you have questions, please contact the Oregon Cultural Trust at cultural.trust@biz.oregon.gov or call (503) 986-0088.

Appeal Process

The Oregon Cultural Trust recognizes that procedural errors may occur in the application process. The Cultural Trust is committed to acknowledging errors and rectifying the effects. Appeals may not be made on the basis of an applicant's disagreement with an assessment of how the application met the review criteria, the judgment of a review panel or the amount of the award.

Applicants considering an appeal should contact Cultural Trust Manager Aili Schreiner, by phone at (503) 428-0963 or email Aili.Schreiner@biz.oregon.gov, for advice and guidance. Letters of appeal must be submitted to the Cultural Trust's Executive Director within 30 days of public notice of grant awards. Appeals are reviewed and acted on by the Cultural Trust Board. Appeals may result in an approval of an award or an increase in the award amount if the applicant can satisfactorily document that the application was misrepresented or improperly reviewed through no fault of the applicant. If the appeal is supported by the Cultural Trust's Board, funds will be awarded as they are available.

Applicants not meeting one or more of the eligibility requirements as determined by staff are encouraged to discuss the decision with staff. Appeals concerning eligibility determination may be made. Letters of appeal must be submitted to the Cultural Trust's Executive Director within 15 days of public notice of grant awards. All decisions made by the Cultural Trust are final.

Pending Status

Occasionally the Cultural Trust may put a grant on pending status if a project is preliminarily awarded. Cultural Trust staff will contact the applicant on pending status and discuss the information that is needed in order to review and act.

Americans with Disabilities Act Statement of Non-discrimination

Any entity that provides services to the public must certify that it complies with the Americans with Disabilities Act of 1990, 42, USC Sec. 12101, et seq. and agrees not to discriminate on the basis of race, creed, religion, color, sex, marital status, political opinion, familial status, national origin, age, gender, sexual orientation, military status, gender identity, source of income or disability status. The Cultural Trust provides assistance to

Oregon cultural groups on issues of access. Contact the Oregon Cultural Trust at (503) 986-0082 or kat.bell@biz.oregon.gov for information or assistance. TDD assistance is available at (800) 735-2900. Applicants will certify their compliance within the application.

The Cultural Trust has adopted the following Accessibility Grievance Procedure:

If a person with a disability believes that a facility or program funded by the Oregon Cultural Trust is inaccessible, he or she is encouraged to communicate the grievance to the sponsoring organization. If an acceptable response is not received within two weeks, that individual may contact Oregon Arts Commission Executive Director Brian Rogers at brian.rogers@biz.oregon.gov or 971-209-5385. The Oregon Arts Commission is one of the core statewide partners of the Oregon Cultural Trust.

Each grievance reported to the Oregon Cultural Trust will be handled on a case-by-case basis. Possible Oregon Cultural Trust actions include:

- Sending staff to assist the organization on issues of accessibility.
- Involving people with disabilities from the local community in an effort to increase the organization's accessibility.
- Requesting return of funds already granted for the current fiscal years; and
- Denying future grant requests.
- In all cases, an organization with a pending grievance will be denied funding unless it can demonstrate to the Oregon Cultural Trust that it is working toward compliance with current accessibility standards.

CULTURAL DEVELOPMENT: ACCESS CATEGORY

Apply to the category that **best aligns with the goals and outcomes of your project**. For examples of previous awards by program category visit <https://culturaltrust.org/blog/>. Contact Trust Manager Aili Schreiner at Aili.Schreiner@biz.oregon.gov or (503) 428-0963 with questions regarding program categories. Applicants are encouraged to use published [application assessment rubrics](#) when choosing the appropriate grant category.

ACCESS PROJECTS

Access projects make culture broadly available to Oregonians by removing barriers to opportunities. Funded Access projects can include public exhibits/artworks, new/increased access to cultural programming and outreach to new/underserved communities, among others.

Summary of Project & Request *(500 characters with spaces)*

Provide a summary of your project and request for support. Begin with the words "To support...". For example: *"To support access to theatre performances for hearing impaired audience members by contracting with American Sign Language interpreters."*

Summary of Organization and Community Served *(2,000 characters with spaces)*

State your organization's mission and summarize your organization's programs and activities. How are stakeholders and other constituents involved in the work and/or decision-making of the organization? Briefly describe the community your organization serves, noting if you serve communities of color, culturally specific communities, rural areas, or any other traditionally under- served populations.

Application Questions: 100 total possible points

1. **Significance of Project** *(1,500 characters with spaces), 20 points*
Explain the significance of the barriers to cultural opportunities in your community. How will this project address those barriers?
2. **Quality of Project & Design** *(1,500 characters with spaces), 20 points*
Define the quality of your project- its scope, time, and budget allocation. Describe the project design process- how will it help accomplish the strategic objectives of your organization?
3. **Community Impact and Public Benefit** *(2,500 characters with spaces), 30 points*
Describe the change that will result from this project within the project period. How will increased access to cultural opportunities impact your community? Include intended outcomes and who will benefit (include population/geographic scope). If your organization has developed goals around diversity, equity, and inclusion, how does this project help achieve these goals?
4. **Project Evaluation** *(1,500 characters with spaces), 20 points*
Who will measure the project's success and what indicators will they use? Referencing

your submitted project timeline, identify key benchmarks for stated project outputs (number of participants, demographics, deliverables) and outcomes (change in engagement of community members in area of service, barriers diminished, value of culture to community increased, other shifts in attitude or behaviors).

5. **Organization and Project Management** (*1,000 characters with spaces*), 10 points
Identify the qualifications and effectiveness of professional staff and board to support the organization's mission, programming and services, including the organization's ability to plan and evaluate project progress; evidence of effective financial management and health (including maintaining appropriate organizational budgets and the ability to address financial challenges).

Budget Requirements

All applicants must complete the online budget form with project expenses and revenue. Please use the online budget narrative section to provide detailed information on your budget that will clarify items for the review panel.

Budget Narrative (*1,000 characters with spaces*)

Use the budget narrative section to provide detailed information on your budget. How will Trust funds be used? Should you receive partial funding from the Cultural Trust or other sources, is the project scalable?

CULTURAL DEVELOPMENT: PRESERVATION CATEGORY

Apply to the category that **best aligns with the goals and outcomes of your project**. For examples of previous awards by program category visit <https://culturaltrust.org/blog/>. Contact Trust Manager Aili Schreiner at Aili.Schreiner@biz.oregon.gov or (503) 428-0963 with questions regarding program categories. Applicants are encouraged to use published [application assessment rubrics](#) when choosing the appropriate grant category.

PRESERVATION PROJECTS

Preservation projects invest in Oregon's cultural heritage by recovering, preserving, and sharing historic assets and achievements. Funded Preservation projects can include historic restoration/ renovation, exhibits, digital and oral preservation/archive work, work with museum collections and historic research/publications, among others. Organizations undertaking large scale preservation construction/ renovation projects (+\$500,000) are encouraged to contact the Cultural Advocacy Coalition to discuss the Cultural Resource Economic Fund (www.oregonculture.org).

Summary of Project & Request *(500 characters with spaces)*

Provide a summary of your project and request for support. Begin with the words "To support...". For example: *"To support the design and creation of a sustainable historic lighthouse garden for contextual and educational programing."*

Summary of Organization and Community Served *(2,000 characters with spaces)*

State your organization's mission and summarize your organization's programs and activities. How are stakeholders and other constituents involved in the work and/or decision-making of the organization? Briefly describe the community your organization serves, noting if you serve communities of color, culturally specific communities, rural areas, or any other traditionally under- served populations.

Application Questions: 100 total possible points

1. **Significance of Project** *(1,500 characters with spaces)*, 20 points
Explain the significance of the preservation project to your community and your organization. If funded, how will the project advance cultural heritage by recovering, preserving, and sharing historic assets and achievements?
2. **Quality of Project & Design** *(1,500 characters with spaces)*, 20 points
Define the quality of your project- its scope, time, and budget allocation. Describe the project design process- how will it help accomplish the strategic objectives of your organization? If this is a renovation or construction project, identify the proposed contractor and their qualifications and ability to carry out the project.
3. **Community Impact and Public Benefit** *(2,500 characters with spaces)*, 30 points
Describe the change that will result from this project within the project period. How will increased investment in cultural heritage impact your community? Include intended outcomes and who will benefit (include population/geographic scope). If your organization has developed goals around diversity, equity, and inclusion, how does this project help achieve these goals?

4. **Project Evaluation** *(1,500 characters with spaces)*, 20 points
Who will measure the project's success and what indicators will they use? Referencing your submitted project timeline, identify key benchmarks for stated project outputs (number of participants, demographics, deliverables) and outcomes (change in historic assets and achievements recovered/preserved/ shared; value of investment in Oregon heritage increased; change in engagement of community in area of service, other shifts in attitude or behavior.

5. **Organization and Project Management** *(1,000 characters with spaces)*, 10 points
Identify the qualifications and effectiveness of professional staff and board to support the organization's mission, programming and services, including the organization's ability to plan and evaluate project progress; evidence of effective financial management and health (including maintaining appropriate organizational budgets and the ability to address financial challenges).

Budget Requirements

All applicants must complete the online budget form with project expenses and revenue. Please use the online budget narrative section to provide detailed information on your budget that will clarify items for the review panel.

Budget Narrative *(1,000 characters with spaces)*

Use the budget narrative section to provide detailed information on your budget. How will Trust funds be used? Should you receive partial funding from the Cultural Trust or other sources, is the project scalable?

CULTURAL DEVELOPMENT: CREATIVITY CATEGORY

Apply to the category that **best aligns with the goals and outcomes of your project**. For examples of previous awards by program category visit <https://culturaltrust.org/blog/>. Contact Trust Manager Aili Schreiner at Aili.Schreiner@biz.oregon.gov or (503) 428-0963 with questions regarding program categories. Applicants are encouraged to use published [application assessment rubrics](#) when choosing the appropriate grant category.

CREATIVITY PROJECTS

Creativity projects create and/or present cultural or scholarly work; they support the work developed by artists, cultural experts or scholars who promote creative expression as a core part of vibrant communities. Funded Creativity projects can include public exhibits, cultural/artistic residencies, cultural/artistic programming/productions/performances, commemorative works, scholarly research and publications, and special commissions to support emerging cultural/artistic leaders, among others.

Summary of Project & Request *(500 characters with spaces)*

Provide a summary of your project and request for support. Begin with the words "To support...". For example: *"To support the residency of an artist and a humanities expert to develop a commemorative work to celebrate our organization's 30th anniversary."*

Summary of Organization and Community Served *(2,000 characters with spaces)*

State your organization's mission and summarize your organization's programs and activities. How are stakeholders and other constituents involved in the work and/or decision-making of the organization? Briefly describe the community your organization serves, noting if you serve communities of color, culturally specific communities, rural areas, or any other traditionally under- served populations.

Application Questions: 100 total possible points

1. **Significance of Project** *(1,500 characters with spaces)*, 20 points
Explain the significance of the project to your community and your organization. If funded, how will the project support the work developed by artists, cultural experts or scholars who promote creative expression as a core part of vibrant communities?
2. **Quality of Project** *(1,500 characters with spaces)*, 20 points
Define the quality of your project- its scope, time, and budget allocation. Describe the project design process- how will it help accomplish the strategic objectives of your organization?
3. **Community Impact and Public Benefit** *(2,500 characters with spaces)*, 30 points
Describe the change that will result from this project within the project period. How will support for creative expression impact your community? Include intended outcomes and who will benefit (include population/geographic scope). If your organization has developed goals around diversity, equity, and inclusion, how does this project help achieve these goals?

4. **Project Evaluation** (*1,500 characters with spaces*), 20 points
Who will measure the project's success and what indicators will they use? Referencing your submitted project timeline, identify key benchmarks for stated project outputs (number of participants, demographics, deliverables) and outcomes (change in engagement of artists/cultural workers in area of service value of creative expression as core part of vibrant communities increased, other shifts in attitudes or behaviors towards emerging cultural/artistic leaders).
5. **Organization and Project Management** (*1,000 characters with spaces*), 10 points
Identify the qualifications and effectiveness of professional staff and board to support the organization's mission, programming and services, including the organization's ability to plan and evaluate project progress; evidence of effective financial management and health (including maintaining appropriate organizational budgets and the ability to address financial challenges).

Budget Requirements

All applicants must complete the online budget form with project expenses and revenue. Please use the online budget narrative section to provide detailed information on your budget that will clarify items for the review panel.

Budget Narrative (*1,000 characters with spaces*)

Use the budget narrative section to provide detailed information on your budget. How will Trust funds be used? Should you receive partial funding from the Cultural Trust or other sources, is the project scalable?

CULTURAL DEVELOPMENT: CAPACITY CATEGORY

Apply to the category that **best aligns with the goals and outcomes of your project**. For examples of previous awards by program category visit <https://culturaltrust.org/blog/>. Contact Trust Manager Aili Schreiner at Aili.Schreiner@biz.oregon.gov or (503) 428-0963 with questions regarding program categories. Applicants are encouraged to use published [application assessment rubrics](#) when choosing the appropriate grant category.

CAPACITY PROJECTS

Capacity projects strengthen cultural organizations through increased stability, improved sustainability or by measuring/sharing/evaluating community cultural impact. Funded Capacity projects can include organizational or community cultural planning, new investments in organizational capacity (staffing, equipment, marketing, development, online resources, building infrastructure, etc.), and new investments for organizational sustainability, among others.

Summary of Project & Request *(500 characters with spaces)*

Provide a summary of your project and request for support. Begin with the words "To support...". For example: "*To support a planning process to enable our organization to effectively respond to increased demand for our services and activities.*"

Summary of Organization and Community Served *(2,000 characters with spaces)*

State your organization's mission and summarize your organization's programs and activities. How are stakeholders and other constituents involved in the work and/or decision-making of the organization? Briefly describe the community your organization serves, noting if you serve communities of color, culturally specific communities, rural areas, or any other traditionally under- served populations.

Application Questions: Total possible points 100

1. **Significance of Project** *(1,500 characters with spaces)*, 20 points
Explain the significance of this one-time, strategic investment to your organization. If funded, how will the project build your organization's capacity by increasing stability, improving sustainability, and/or developing a cultural impact process? Is this an investment in your organization's programmatic or operational capacity?
2. **Quality of Project & Design** *(1,500 characters with spaces)*, 20 points
Define the quality of your project- its scope, time, and budget allocations. Describe the project design process- how will it help accomplish the strategic objectives of your organization?
3. **Community Impact and Public Benefit** *(2,500 characters with spaces)*, 30 points
Describe the change that will result from this project within the project period. How will a strategic investment in your organizational capacity impact your community in the short and long term? If your organization has developed goals around diversity, equity, and inclusion, how does this project help achieve these goals?
4. **Project Evaluation** *(1,500 characters with spaces)*, 20 points

Who will measure the project's success and what indicators will they use? Referencing your submitted project timeline, identify key benchmarks for stated project outputs (new staffing, equipment, marketing, development, online resources, building infrastructure, etc.), and outcomes (increased stability, improved sustainability, barriers to organization diminished, value of organization to community increased, other shifts in attitude of behaviors related to organization's service to the field.

5. **Organization and Project Management** *(1,000 characters with spaces)*, 10 points
Identify the qualifications and effectiveness of professional staff and board to support the organization's mission, programming and services, including the organization's ability to plan and evaluate project progress; evidence of effective financial management and health (including maintaining appropriate organizational budgets and the ability to address financial challenges).

Budget Requirements

All applicants must complete the online budget form with project expenses and revenue. Please use the online budget narrative section to provide detailed information on your budget that will clarify items for the review panel.

Budget Narrative *(1,000 characters with spaces)*

Use the budget narrative section to provide detailed information on your budget. How will Trust funds be used? Should you receive partial funding from the Cultural Trust or other sources, is the project scalable?



FY24 Cultural Development: Project Budget Form

Complete and upload as an attachment to your online application.

EXPENSES	Description	Expense (Cash)	In-Kind Expense	Total Expense
<i>Only list direct expenses</i>				
Staff - Administration				
Staff - Project Specific				
Contracted Services - Cultural Services				
Contracted Services -Other				
Space/Facility Costs				
Materials/Supplies				
Equipment				
Travel/Per Diem				
Marketing and Promotion				
Other				
Other				
A. Total Expenses				



FY24 Cultural Development: Project Budget Form

Complete and upload as an attachment to your online application.

REVENUE	Status <i>(Planned, Pending or Confirmed)</i>	Revenue	In-Kind Revenue	Total Revenue
Earned Revenue				
<i>Admissions</i>				
<i>Memberships</i>				
<i>Fees for Services</i>				
subtotal				
Corporate Support (sources)				
<i>1</i>				
<i>2</i>				
<i>3</i>				
subtotal				
Foundation Support (sources)				
<i>1</i>				
<i>2</i>				
<i>3</i>				
subtotal				
Individual/Community Support				
<i>1</i>				
<i>2</i>				
<i>3</i>				
subtotal				
Government Support				
<i>City</i>				
<i>County</i>				
<i>State</i>				
<i>Federal</i>				
subtotal				
Applicant Cash Allocated to the Project				
Grant Request	Cultural Trust Request >			
B. Total Revenue	Line A must = Line B			

Expenses and Revenue must balance. Questions? Contact Aili at (503) 428-0963 or email at ailli.schreiner@biz.oregon.gov.