



CULTURAL CREATIVITY

Supporting the Cultural and Creative Expression of Oregonians

Cultural Development Application: Category Assessment Rubric

Cultural Creativity projects support the cultural and creative expression of Oregonians. Cultural Creativity projects invest in creative work by supporting the development of artists, cultural experts or scholars. Cultural Creativity projects promote creative expression as a core part of vibrant communities with public exhibits/artistic residencies, cultural/artistic programming/productions/performances, commemorative works or special commissions, scholarly research and publications, and/or support for emerging creative leaders, among others.

Applicants are advised to use the descriptive qualities in crafting an application. Panelists are advised to use the same descriptive qualities to assign a score for each application section. These are project-based applications.

Significance & Quality of Project <i>Up to 10 points</i>	Exemplary-Strong (range: 10-7)	Good-Fair (range: 6-3)	Marginal-Weak (range: 2-0)
Explain the significance of the project to your community and your organization. If funded, how will the project support the work developed by artists, cultural experts or scholars who promote creative expression as a core part of vibrant communities?	Significance of creativity project to community and organization clearly defined. Project activities clearly support the work developed by artists, cultural experts or scholars. Selected artists, cultural experts or scholars are strongly engaged in promoting creative expression as a core part of their community.	Significance of creativity project to community and organization defined. Project activities support the work developed by artists, cultural experts or scholars. Selected artists, cultural experts or scholars are engaged in promoting creative expression as a core part of their community.	Significance of creativity project to community and organization poorly defined. Project activities do not support the work developed by artists, cultural experts or scholars. Selected artists, cultural experts or scholars are not engaged in promoting creative expression as a core part of their community.
Community Impact & Public Benefit <i>Up to 10 points</i>	Exemplary-Strong (range: 10-7)	Good-Fair (range: 6-3)	Marginal-Weak (range: 2-0)
Describe the change that will result from this project. How will support for creative expression impact your	Project specifically demonstrates meaningful public value and creative collaboration.	Project demonstrates meaningful public value and creative collaboration.	Project does not demonstrate meaningful public value and creative collaboration.

community and your organization?

Include intended outcomes and who will benefit (include population/geographic scope).

If your organization has developed goals around diversity, equity and inclusion, how does this project help achieve these goals?

Project Management & Evaluation

Up to 10 points

Who will measure the project's success and what indicators will they use?

Please describe project **outputs** (number of participants, demographics, deliverables) and **outcomes** (changes in engagement of artists/cultural workers in cultural or creative expression).

Describe the qualifications of your staff and board to evaluate project success and provide strong organizational/fiscal management.

Project activities clearly designed to engage artists, cultural experts or scholars in community-based creative expression.	Project activities are designed to engage artists, cultural experts or scholars in community-based creative expression.	Project activities are not designed to engage artists, cultural experts or scholars in community-based creative expression.
If organization has identified diversity, equity and inclusion goals, there is clear alignment with stated project goals.	If organization has identified diversity, equity and inclusion goals, there is some alignment with stated project goals.	If organization has identified diversity, equity and inclusion goals, there is little alignment with stated project goals.
Exemplary-Strong (range: 10-7)	Good-Fair (range: 6-3)	Marginal-Weak (range: 2-0)
Evaluation plan clearly articulates why the project was determined to be successful. Evaluation plan in place to measure change over the funding period. Project-specific outputs and outcomes clearly defined. Explanation of organization and project management shows: 1) Staff and Board highly qualified; 2) Clear ability to monitor project progress; 3) Clear evidence of fiscally responsible and healthy organization.	Evaluation plan articulates why the project was determined to be successful. Project outputs and outcomes provided but not distinguished. Explanation of organization and project management shows: 1) Staff and Board reasonably qualified; 2) Adequate ability to monitor project progress; 3) Reasonable evidence of fiscally responsible and healthy organization.	Evaluation plan poorly articulates why the project was determined to be successful. Evaluation plan unclear. Project outputs and outcomes not defined. Explanation of organization and project management shows: 1) Staff and Board lacking appropriate qualifications; 2) Ability to monitor project progress unclear; 3) Little evidence of fiscally responsible and healthy organization.

Budget Form & Narrative
Up to 10 points
Budget Form: Uploaded Budget Template
Narrative: Is your project scalable? How will Cultural Trust funds be used?

Exemplary-Strong (range: 10-7)	Good-Fair (range: 6-3)	Marginal-Weak (range: 2-0)
<p>Project budget template is complete.</p> <p>Project income and expenses are described in detail.</p> <p>Project revenue section indicates planned, pending or confirmed status.</p> <p>Cultural Development Grant Request amount identified. Request amount does not exceed 50% of total project budget.</p> <p>In-Kind Contributions section completed (as applicable). In-Kind contributions are less than 50% of required applicant income match.</p> <p>Total Project Expenses and Revenue equal.</p> <p>Budget Narrative clearly identifies how Cultural Trust funds will be used and if the project is scalable.</p>	<p>Project budget template is partially complete.</p> <p>Project income and expenses are described.</p> <p>Project revenue section indicates planned, pending or confirmed status.</p> <p>Cultural Development Grant Request amount identified. Request amount does not exceed 50% of total project budget.</p> <p>In-Kind Contributions section completed (as applicable). In-Kind contributions are not the majority of required applicant income match.</p> <p>Total Project Expenses and Revenue equal.</p> <p>Budget Narrative identifies how Cultural Trust funds will be used and if the project is scalable.</p>	<p>Project budget template is incomplete.</p> <p>Project income and expenses are not described.</p> <p>Project revenue status incomplete.</p> <p>Cultural Development Grant Request amount not identified.</p> <p>In-Kind Contributions section unclear and/or reflects 100% of required applicant income match.</p> <p>Total Project Expenses and Revenue do not equal.</p> <p>Budget Narrative does not identify how Cultural Trust funds will be used and if the project is scalable.</p>