



ACCESS TO CULTURE

Making culture broadly available to Oregonians

Cultural Development Application: Category Assessment Rubric

Access to Culture projects make culture broadly available to Oregonians. Access to Culture projects strategically create or increase public access to culture. This is done by removing barriers (financial, structural, geographic, ADA, etc.) and/or creating new cultural opportunities for communities often underserved. Funded Access projects can include public exhibits/artworks, new/increased access to cultural programming and outreach to new/underserved under resourced communities, among others.

Applicants are advised to use the descriptive qualities in crafting an application. Panelists are advised to use the same descriptive qualities to assign a score for each application section. These are project-based applications.

<div>Significance & Quality of Project</div> <div>Up to 10 points</div> <div>Describe the barriers to cultural opportunities in your community and how this informed the design of your project (scope, time, budget).</div>	<div>Exemplary-Strong</div> <div>(range: 10-7)</div> <div>Community-specific barriers to cultural opportunities clearly identified and defined. Significance of project to community clearly described.</div> <div>Project activities clearly address community-specific barriers to cultural opportunities.</div>	<div>Good-Fair</div> <div>(range: 6-3)</div> <div>Community-specific barriers to cultural opportunities defined. Significance of project to community described.</div> <div>Project activities address community-specific barriers to cultural opportunities.</div>	<div>Marginal-Weak</div> <div>(range: 2-0)</div> <div>Community-specific barriers to cultural opportunities poorly defined. Significance of project to community unclear.</div> <div>Project activities do not directly address community-specific barriers to cultural opportunities.</div>
<div>Community Impact & Public Benefit</div> <div>Up to 10 points</div> <div>Describe the change that will result from this project. How will increased access to cultural opportunities impact your</div>	<div>Exemplary-Strong</div> <div>(range: 10-7)</div> <div>Project specifically demonstrates meaningful public value.</div>	<div>Good-Fair</div> <div>(range: 6-3)</div> <div>Project demonstrates meaningful public value.</div>	<div>Marginal-Weak</div> <div>(range: 2-0)</div> <div>Project partially demonstrates meaningful public value.</div>

community and your organization?

Include intended outcomes and who will benefit (include population/geographic scope).

If your organization has developed goals around diversity, equity and inclusion, how does this project help achieve these goals?

Project Management & Evaluation

Up to 10 points

Who will measure the project's success and what indicators will they use?

Please describe project **outputs** (number of participants, demographics, deliverables) and **outcomes** (changes in engagement, barriers, value of culture).

Describe the qualifications of your staff and board to evaluate project success and provide strong organizational/fiscal management.

<p>Project activities clearly designed to increase access to cultural opportunities by addressing barriers to constituents not currently supported in area/community of service.</p> <p>If organization has identified diversity, equity and inclusion goals, there is clear alignment with stated project goals.</p>	<p>Project activities designed to increase access to cultural opportunities by addressing barriers to constituents not currently supported in area/community of service.</p> <p>If organization has identified diversity, equity and inclusion goals, there is alignment with stated project goals.</p>	<p>Project activities not designed to increase access to cultural opportunities; barriers to constituents not currently supported in area/community of service not addressed.</p> <p>If organization has identified diversity, equity and inclusion goals, there is little alignment with stated project goals.</p>
<p>Exemplary-Strong (range: 10-7)</p>	<p>Good-Fair (range: 6-3)</p>	<p>Marginal-Weak (range: 2-0)</p>
<p>Evaluation plan clearly articulates why the project was determined to be successful. Evaluation plan in place to measure change over the funding period.</p> <p>Project-specific outputs and outcomes clearly defined.</p> <p>Explanation of organization and project management shows: 1) Staff and Board highly qualified; 2) Clear ability to monitor project progress; 3) Clear evidence of fiscally responsible and healthy organization.</p>	<p>Evaluation plan articulates why the project was determined to be successful.</p> <p>Project outputs and outcomes provided but not distinguished.</p> <p>Explanation of organization and project management shows: 1) Staff and Board reasonably qualified; 2) Adequate ability to monitor project progress; 3) Reasonable evidence of fiscally responsible and healthy organization.</p>	<p>Evaluation plan poorly articulates why the project was determined to be successful. Evaluation plan unclear.</p> <p>Project outputs and outcomes not defined.</p> <p>Explanation of organization and project management shows: 1) Staff and Board lacking appropriate qualifications; 2) Ability to monitor project progress unclear; 3) Little evidence of fiscally responsible and healthy organization.</p>

Budget Form & Narrative
Up to 10 points

Budget Form: Uploaded Budget Template

Narrative: Is your project scalable? How will Cultural Trust funds be used?

Exemplary-Strong (range: 10-7)	Good-Fair (range: 6-3)	Marginal-Weak (range: 2-0)
<p>Project budget template is complete.</p> <p>Project income and expenses are described in detail.</p> <p>Project revenue section indicates planned, pending or confirmed status.</p> <p>Cultural Development Grant Request amount identified. Request amount does not exceed 50% of total project budget.</p> <p>In-Kind Contributions section completed (as applicable). In-Kind contributions are less than 50% of required applicant income match.</p> <p>Total Project Expenses and Revenue equal.</p> <p>Budget Narrative clearly identifies how Cultural Trust funds will be used and if the project is scalable.</p>	<p>Project budget template is partially complete.</p> <p>Project income and expenses are described.</p> <p>Project revenue section indicates planned, pending or confirmed status.</p> <p>Cultural Development Grant Request amount identified. Request amount does not exceed 50% of total project budget.</p> <p>In-Kind Contributions section completed (as applicable). In-Kind contributions are not the majority of required applicant income match.</p> <p>Total Project Expenses and Revenue equal.</p> <p>Budget Narrative identifies how Cultural Trust funds will be used and if the project is scalable.</p>	<p>Project budget template is incomplete.</p> <p>Project income and expenses are not described.</p> <p>Project revenue status incomplete.</p> <p>Cultural Development Grant Request amount not identified.</p> <p>In-Kind Contributions section unclear and/or reflects 100% of required applicant income match.</p> <p>Total Project Expenses and Revenue do not equal.</p> <p>Budget Narrative does not identify how Cultural Trust funds will be used and if the project is scalable.</p>