



**Oregon Cultural Trust Board Meeting
Thursday, October 03, 2024
9:00am to 12:00pm**

Join Zoom Meeting

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Meeting ID: 810 3198 6633

Passcode: 706273

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Next Meeting:

February 27, 2025 – 9:00am to 12:00pm

Virtual

Main Topic: Trust Campaign Results

Oregon Cultural Trust
Board Meeting Agenda



Thursday, October 03, 2024
9:00 to 12:00pm
Virtual Zoom Meeting

				MIN.
Zoom	https://oregon4biz.zoom.us/j/81031986633?pwd=uY9eJ2YpzzpacCaCHB8LMRQtgkWnGo.1			
	9:00 AM	Welcome and Introductions	Sean Andries, Chair	10
1 Action Page 5	9:10 AM	Minutes: August 22, 2024	Sean Andries	10
2 Presentation Page 9	9:20 AM	Ellen Waterston, Poet Laureate	Ellen Waterston	30
3 Information Page 11	9:50 AM	Campaign, Fundraising Update	Carrie Kikel, Communication Manager	30
4 Break	10:20 AM	Break		15
5 Information Page 13	10:35 AM	Executive Director Report and Legislative Update	Brian Rogers, Executive Director	30
6 Information Page 28	11:05 AM	Oregon Folklife Network Update	Emily Hartlerode, Director	30
7 Information Page 29	11:35 AM	Cultural Trust Partners Update	See Below for Partners	20
11 Discussion	11:55 AM	Public Comment		5
12 Action	12:00 PM	Adjourn	Sean Andries	0

Oregon Cultural Trust Partners

Oregon Arts Commission	Subashini Ganesan-Forbes, Chair Oregon Arts Commission
Oregon Heritage Commission	Katie Henry, Heritage Commission Coordinator
State Historic Preservation Office	Kuri Gill, Heritage Grant Coordinator
Oregon Humanities	Adam Davis, Executive Director
Oregon Historical Society	Eliza Canty-Jones, Director of Community Engagement

Unanticipated agenda items may or may not be included. The meeting is a Zoom meeting with phone conference option. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to Raissa Fleming 503-986-0088. TTY 800-735-2900



OREGON ARTS
COMMISSION

Mission

To enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership and economic vitality

To lead in building an environment in which cultural organizations are sustained and valued as a core part of vibrant Oregon communities.



Overview/Purpose

- Policy development and advice to government on programs related to arts
- Official state arts agency
- Grantmaking
- Advocacy
- Multiple programs (Community Development, Arts Education, % for Art)

- Policy development and advice to government on programs related to culture
- Fund development
- Grantmaking
- Advocacy
- County/Tribal Coalition development

Governance

9 Members Appointment by the Governor

11 Members Appointed by the Governor, confirmed by the Senate
1 House Member; 1 Senate Member

FTE	Budget	Executive Director	Budget	FTE
4.5 Admin & Programs 7 Contract (Percent for Art & Poetry Out Loud)	\$4,074,681	1	\$4,659,418	3.5 Fund Development, Communications, Assistant 2 Temps, 3 Contract (Communications & Website)

Revenue Sources

General Fund, Federal Fund, Percent for Art, Cultural Trust, The Ford Family Foundation

Contributed, License Plate, Interest and Investment Earnings

Services & Technical Assistance

Percent for Art

Grant Trainings • Staff Outreach • Online Resources • Communications

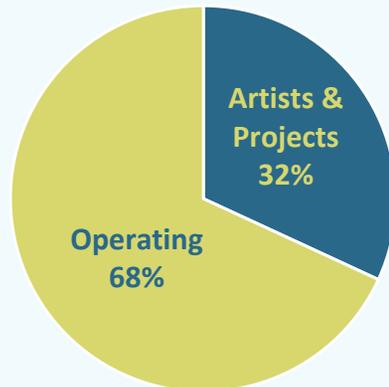
Coalition Leadership

Shared Services

Office • Technology • Financial • Contracts • Human Resources • Administrative • Communication Staff • Cultural Resource Economic Fund \$9,510,728

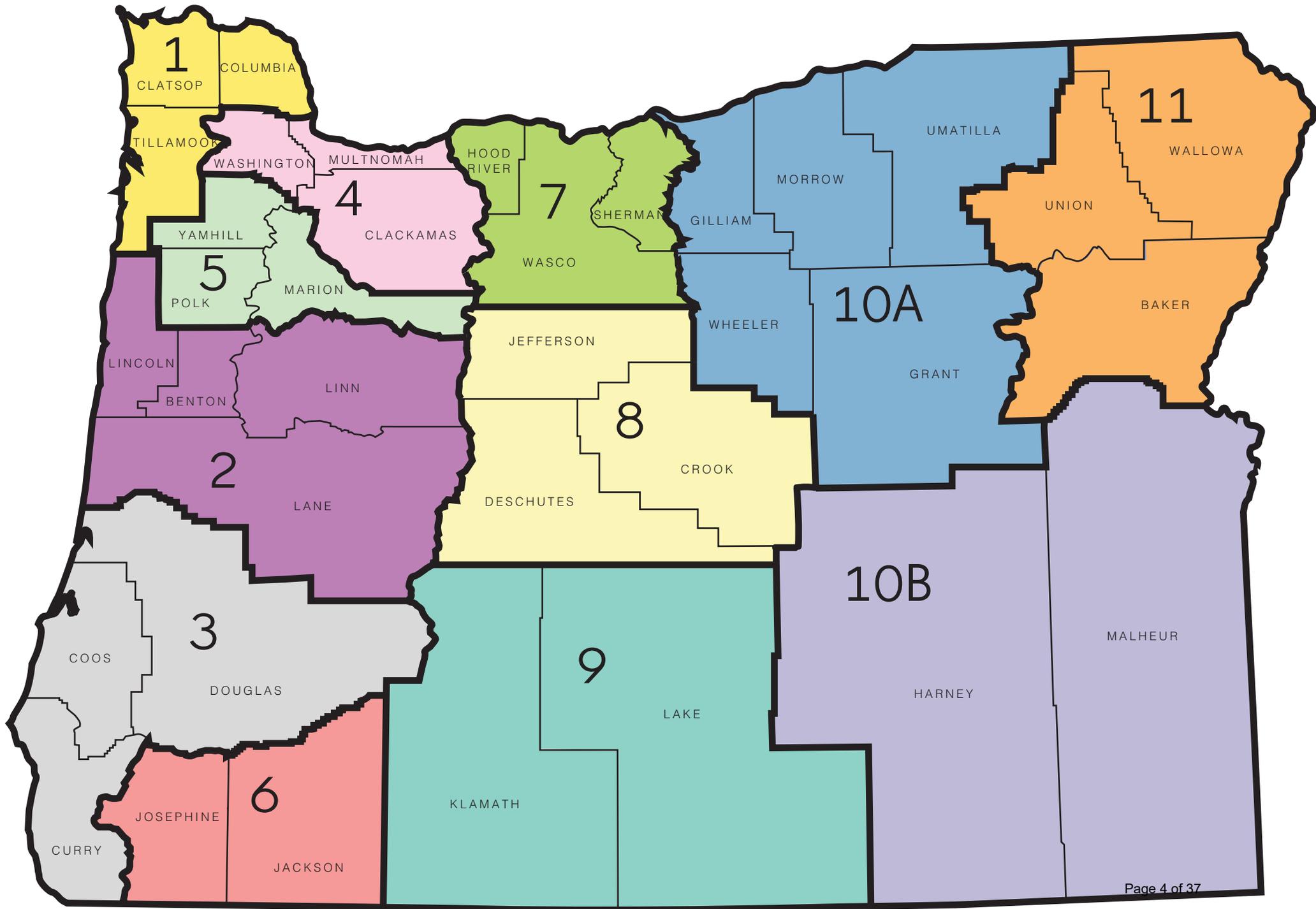
Fiscal Year 2023: July 1, 2022 – June 30, 2023

Program	Amount
Arts Access Reimbursement	\$ 15,325
Arts Build Communities	\$ 255,000
Arts Learning	\$ 240,000
Career Opportunity	\$ 109,053
Designated	\$ 60,000
Fellowship	\$ 63,000
Operating Support	\$ 1,267,496
Small Operating	\$ 318,000
Total	\$ 2,327,874



Program	Amount
Cultural Development	\$ 1,706,828
Coalitions	\$ 855,687
Cultural Partners	
Oregon Arts Commission	\$ 228,183
Oregon Heritage Commission	\$ 76,061
Oregon Historical Society	\$ 76,061
Oregon Humanities	\$ 228,183
State Historic Preservation	\$ 76,061
Poet Laureate	\$ 40,000
Oregon Travel Information Council	\$ 35,000
Organizational & Professional Development	\$ 67,810
Total	\$ 3,389,874

FY23 Donations \$5,133,872





Oregon Cultural Trust Board Meeting Minutes

August 22, 2024

Portland, Oregon

Board Members Present: Sean Andries, Chair; George Kramer, Vice-Chair; Nathalie Johnson; Bereniece Jones-Centano; Myong-Hui Murphy; Deb Schallert, Gayle Yamasaki

Board Members Absent: Gustavo Morales; Niki Price; Sen Bill Hansell, Rep John Lively

Staff Present: Kat Bell, Grant Officer; Raissa Fleming, Trust Assistant; Carrie Kikel, Communications Manager; Brian Rogers, Executive Director; Aili Schreiner, Trust Manager; Liora Sponko, Senior Program Manager

Partners Present: Eliza Canty-Jones, Oregon Historical Society; Subashini Ganesan-Forbes, Oregon Arts Commission; Kuri Gill, State Historic Preservation Office; Katie Henry, Oregon Heritage Commission; Julia Soto, Oregon Humanities,

Others Present: Amelia Porterfield, Regional Solutions Director, Office of Governor Tina Kotek

Call to Order

Sean Andries called the meeting to order at 9:03 am

Minutes

Motion: George Kramer approval of the minutes from the May 2, 2024. Seconded by moved Gayle Yamasaki. Motion passed unanimously.

Motion: Jones-Centano moved approval of the minutes from the August 15, 2024. Seconded by Yamasaki. Motion passed unanimously.

Spending Plan

Brian Rogers presented report. Yamasaki has concerns about putting less money in the permanent fund. Rogers introduced the updated spending plan [Attachment A]. Discussion followed about the license plate revenue and whether 2% allocation for administration is too generous.

Motion: Kramer moved approval of a 42/58 split so grant allocations can be made. Seconded by Yamasaki. Motion passed unanimously.

Grant Programs

Cultural Development: Aili Schreiner presented the Cultural Development report. Andries discussed the Access panel that he chaired. He said there are too many applications in each panel and there was some confusion about what “access” means.

Discussion followed about ways to limit the number of applications and creating a “roles and responsibilities” policy for the panelists. Schreiner suggested an ad hoc committee to look at the categories.

Schreiner introduced the grant allocations with 42/58 split. Andries explained the three options and suggested the board look at Option 2 as the best,

Motion: Kramer moved to approve the 42/58 split with the modification that top four scoring applicants receive 100 percent of request, and then implement a ‘curve’ with higher scoring receiving a higher percentage than lower scoring applications. Andries seconded

The motion was approved except for the following organizations:

Jefferson Live Radio, Kramer abstained

Chehalem Cultural Center, Andries abstained

Motion: Yamasaki asked for a motion to approve the application from Jefferson Live Radio. Kramer abstained. Motion passed.

Andries turned the meeting over to Kramer.

Motion: Yamasaki asked for a motion to approve the application from Chehalem Cultural Center. Andries abstained. Motion passed.

Kramer turned the meeting back to Andries.

Action: Schreiner will send out revised report of organizations so board members can call organizations to notify of grant action.

Cultural Participation (County and Tribal Coalitions): Schreiner presented the report. Due to the change in the allocation split, these numbers will be updated to reflect the approved allocation. Discussion followed about the \$8,500 and what impact it would have on small counties.

Discussion: Andries said he is not comfortable with the 20% increase in administration from current 15%. Kramer said each county has their own situation, inflation is impacting administrative capacity, and he trusts the Coalition to do what is best for their county. Schreiner said she could share the Coalitions' administration costs with the board. Andries suggested the work (sub-granting) be done centrally at the Business Oregon. Schreiner said Business Oregon doesn't have the capacity to manage 450+ grant contracts. Kramer said it is important to support the Coalitions. Yamasaki said once we give it, we can't take it back. Bereniece Jones-Centeno said the Cultural Trust should give the Coalitions best practices. Andries said he thinks the Trust should be the one to collect the reports. Yamasaki said she doesn't know what the Coalitions are funding, and she would like to see what projects they are funding. Subashini Ganesan-Forbes said speaking about Multnomah Coalition they really depend on the funding and the administrative costs will support small organizations in the long run.

Motion: Andries moved to approve award recommendations based on \$8,500 with per capita funding modified to reflect the 42/58 allocation split; Yamasaki second. Motion passed unanimously.

Motion: Kramer moved to approved the administrative increase from 15% to 20%; Jones-Centeno seconded. Andries voted no. Motion passed.

Action: Fleming will send out final Coalition Subgrant reports.

Cultural Partners: Schreiner presented report.

Motion: Andries moved approval based on 42/58 Seconded by Murphy. Motion passed unanimously.

Collaborative Partner grants: Schreiner presented report.

Strategic Plan Review

Schreiner presented report. Kramer asked if the board is funding the Arts and Culture Caucus and are we supporting Cultural Advocacy Coalition of Oregon? Rogers said we don't provide funds but we provide data and information. Andries discussed the Joint Committee and exploring a life outside of Business Oregon. Eliza Canty-Jones asked when the Cultural Partners would be included. Andries said the partners will be included but the committee has not yet met; at this point he doesn't know when the Partners will be included. Andries said he welcomes any Partner to call him have a conversation. Amelia Porterfield said the Governor's office wants to support the committee and ensure the conversation is explored by the community.

Cultural Partners Updates

Arts Commission: Ganesan-Forbes presented report.

Oregon Historical Society: Canty-Jones presented report.

State Historical Preservation Office: Kuri Gill presented report.

Oregon Heritage Commission: Katie Henry presented report.

Oregon Humanities: Julia Soto presented report.

Marketing and Campaign Update

Carrie Kikel presented report.

Coalition Leadership Council Update

Schreiner presented report.

Executive Director Report and Legislative Update

Rogers said we've already submitted the budget. Cultural Advocacy Coalition of Oregon (CACO) is proposed a new slate of Cultural Resource Economic Fund (CREF) projects. They are also advocating for more funds for Oregon Arts Commission. The tax credit sunset will be requested in 2027-2029 Biennium Session.

Public Comment

None.

Executive Session

Andries started an Executive Session at 12:37 pm.

Adjourn

Andries adjourned the meeting at 1:04 pm.



October 3, 2034

TO: Cultural Trust Board Members
FROM: Brian Rogers, Executive Director
SUBJ: Oregon Poet Laureate

Ellen Waterston, Oregon's newly appointed Poet Laureate, will join our meeting to meet board members and offer a reading. Ellen was welcomed to her new position by Governor Tina Kotek and First Lady Aimee Kotek Wilson at an event on Sept. 23 at the Tumwater Ballroom in Oregon City. The Governor also thanked Anis Mojgani, the outgoing Poet Laureate, for his service. Also in attendance were past Poets Laureate Kim Stafford and Paulann Petersen.



[Ellen Waterston](#) is a poet, educator and speaker living in Bend. She is the author of several books, including *Walking the High Desert*, *Encounters with Rural America along the Oregon Desert Trail*, the essay collection *Where the Crooked River Rises*, the memoir *Then There Was No Mountain*, and four poetry titles: *Hotel Domilocos*, *Between Desert Seasons*, *I Am Madagascar*, and *Vía Láctea, A Woman of a Certain Age Walks the Camino*.

Waterston's poems have appeared in anthologies and journals, been featured on *Writer's Almanac* and also landed her numerous fellowships, grants and residencies. Her poetry awards include the WILLA Award for two of her collections and the Obsidian Prize for Poetry. Waterston is currently completing a fifth collection featuring a series of commissioned poems celebrating remote locations across the West.

In addition to her work as an author, Waterston founded the for-profit [Writing Ranch](#), offering retreats and workshops for established and emerging writers, and the Bend-based literary arts nonprofit, The Nature of Words, which she directed for over a decade. She subsequently founded the [Waterston Desert Writing Prize](#), annually recognizing a nonfiction book proposal that examines

the role of deserts in the human narrative, now a program of The High Desert Museum. She has instructed creative writing at high school and undergraduate levels and authored the original feasibility study for OSU Cascades Low Residency MFA in Creative Writing, where she now teaches.

Her work as an author and literary arts advocate was earlier recognized with an honorary Ph.D. in Humane Letters from OSU-Cascades and, in 2024, with both the Literary Arts of Oregon's Stewart H. Holbrook Award and Soapstone's Bread and Roses Award. "We celebrate Ellen Waterston for her work creating a vibrant literary life east of the Cascades," said Soapstone. "She created unique and important events, focused attention on the literature of the High Desert and mentored numerous writers while writing poetry and nonfiction works that have become an essential part of the literature of Oregon and the West."

Waterston says, "Inspired by the example of the Poets Laureate who have preceded me, I am eager to share my love of poetry, place and the power of the written word with Oregon's diverse audiences and to kindling creativity and community as I go."

Requested Action:

Informational only For board input/discussion For board action



October 3, 2024

TO: Cultural Trust Board Members
FROM: Carrie Kikel, Communications Manager
SUBJ: Marketing Campaign Update

We are fast entering peak season for the fall campaign and our team has been very busy. In the past few weeks we have finalized a refresh of campaign visuals and messaging (preview in your packet), redesigned our [online toolkit](#), developed a campaign for CPAs and tax preparers, placed media buys, confirmed our fall appeal mailing schedule and announced the new [Cultural Ambassador Network](#).

We also conducted an orientation and three online training sessions for the 50+ Cultural Ambassadors, which have been incredibly invigorating. It's clear we have recruited some of the Cultural Trust's biggest and most passionate fans - many of them have been promoting the tax credit for years. Several Coalition members, board members (thank you Bereniece and Niki!) and longtime donors are now official Ambassadors - excited about being empowered to advocate for what they believe in so strongly. We will now share a commitment form for them to share the activities they plan for spreading the word this fall. Norm Smith and Amy Cuddy, who both served on the Governor's task force to envision the Cultural Trust, are among our Ambassadors - as is Poet Laureate Emerita Paulann Petersen and former state Representative Margaret Doherty.

We are nearing completion on a new PowerPoint presentation that reflects the more friendly and engaging tone of this year's campaign. Already we have more than 40 requests from FY2025 grant recipients for board presentations - with many more to come. As always, we welcome board members' participation in these presentations; just let us know if you want to help!

We've also confirmed our commitment to the 2024 Willamette Week Give!Guide and are putting together another winning Big Give Day prize. This year's package is called Create Oregon! and will include hands-on creative experiences at the [Sitka Center for Art and Ecology](#), [Talent Maker City](#) and the [Joseph Center for Arts and Culture](#).

Our media spend this year is about \$120,000, with \$75,000 invested in digital advertising (Facebook, Google, Connected TV, geofencing and Reddit) and the rest in traditional media (OPB, Give!Guide, All Classical, KLCC and Jefferson Public Radio).

Watson is also leading on **license plate promotion** with an ongoing digital campaign and monthly mailings to homebuyers new to Oregon. We are still pursuing merchandising (fingers crossed) and have plans for other promotions we will share with you soon.

Requested Action:

Informational only For board input/discussion For board action

“ Wish I started this years ago! ”

-Shocked Donor

“ It’s a no-brainer! ”

-Donor Who Gets It

“ Wish I started this years ago! ”

-Shocked Donor

LEARN MORE

“ I’d NEVER forget the cultural tax credit ”

-Donor Who Gets It

LEARN MORE

“ It’s a no-brainer! ”

-Donor Who Gets It

LEARN MORE

“ I’d NEVER forget the cultural tax credit ”

-CPA in the Know

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LEARN MORE

“ I’d NEVER forget the cultural tax credit ”

-CPA in the Know

“ Wish I started this years ago! ”

-Shocked Donor





October 3, 2024

TO: Cultural Trust Board Members
FROM: Brian Rogers, Executive Director
SUBJ: Executive Director Report

Joint Committee for Studying Arts and Culture (Semi-Independent and Governance) had its first meeting on August 22. After introductions, the committee discussed the following items including process framework, how we are structured and authorized, shared principles and next steps. The agenda is attached. The next meeting is on September 30 and October 1.

The process is being facilitated by [Oregon Consensus](#).

The members of the Joint Committee are:

- Sean Andries, Cultural Trust Chair
- George Kramer, Cultural Trust Vice Chair
- Deb Schallert, Cultural Trust Board Member
- Subashini Ganesan-Forbes, Arts Commission Chair
- David Harrelson, Arts Commission Vice Chair
- Jason Holland, Arts Commissioner
- Amelia Porterfield, Governor's Office, Regional Solutions Director
- Mark Gharst, Business Oregon, Government Affairs Manager
- Brian Rogers, Executive Director, Arts Commission, Cultural Trust
- Liora Sponko, Senior Program Manager, Arts Commission, Cultural Trust

Below is the motion that both the Cultural Trust and Arts Commission reviewed and approved. The Trust reviewed at the May 2, 2024, board meeting.

The Oregon Cultural Trust and the Oregon Arts Commission are committed to preserving, protecting and increasing resources for Oregon's arts, heritage, history and humanities sectors. In response to a request from the Governor's Office, the Oregon Cultural Trust leadership offers a vote of confidence for the following:

1. We are seeking to deeply engage in exploration for the possibility to build a constructive joint governance structure with the Oregon Arts Commission that could lead to semi-independence from Business Oregon.
2. We are committing to the above-mentioned exploration in meaningful partnership with the Oregon Arts Commission.

3. We acknowledge that this good faith effort of exploration may or may not lead to the actionable items of creating a semi-independent entity. At the possible juncture of not leading to actionable items, we seek assurance that current status quo will remain available to both the Oregon Arts Commission and the Oregon Cultural Trust.
4. We seek to create a joint exploration committee (official name tbd) to move this project forward and discuss potential governance structure. This joint committee will be composed of the Chair and Vice Chair of the Oregon Cultural Trust and the Oregon Arts Commission respectively, PLUS one leadership member at-large from each Partner entity. This committee's role will be determined and approved by the respective leadership bodies of the Oregon Cultural Trust and the Oregon Arts Commission before strategic work begins.

Legislative Update:

The Arts and Culture Legislative Caucus met on September 23 in person at Senator Mannix's office in Salem. The meeting was attended by Caucus members only, a report out has not been received at this time.

The Caucus is considering the following items as supported by the Cultural Advocacy Coalition of Oregon.

- General Fund increase for the Oregon Arts Commission to \$10 million. Currently the General Fund is \$4.4 million for the biennium. This proposal would essentially double the general fund. The CACO fact sheet is attached.
- Cultural Resource Economic Fund (CREF) CACO has endorsed a slate of capital construction projects: [CACO endorses 14 new capital projects for funding - Cultural Advocacy Coalition of Oregon \(oregonculture.org\)](http://oregonculture.org)
- CACO and Restore Oregon have endorsed a special assessment for historic properties. There are some conversations about the types of properties that would be eligible.
- The Caucus also had the idea that the discussion around the state song could move to the Sesquicentennial America 250 Committee established by SB 1531 which is charged with directing Oregon's plans for celebrating the United States Sesquicentennial.

Staffing Update:

We will be brining Gayle Rushing back as a temporary employee to help with the donation season. She will start on October 21.

The second seasonal temporary position is posted and closes on October 2. The temporary person will start on November 4.

The posting for the full time Administrative Assistant will be posted on September 26 and will be open for two weeks. We are hoping to have the new person by mid-November.

Administrative Budget:

An updated budget and staffing breakout is attached, for reference.

Requested Action:

Informational only For board input/discussion For board action



JOINT COMMITTEE FOR STUDYING ARTS AND CULTURE
Meeting #1 August 22, 2024
PROPOSED AGENDA

3:00 Welcome, Intros and Process Frame

- Intro + how long have you served on the commission or board + what is your why for engaging in this conversation? (Go around)
- Establish group norms for this work together (Committee)
- What does consensus mean for this process? (OC help the group define for themselves)

3:30 Getting Grounded: How Are We Structured and Authorized?

- Background and Overview: Organizational, governance, vision and mission, funding, and grantmaking and services (Exec Dir, staff)
- Discussion (Committee + Staff)

4:00 Shared Principles

What are we trying to build together? What is important for us to preserve?
Discuss and determine a set of principles to guide the development of a shared framework. (Committee + Staff)

4:45 Check in and Next Steps

- Progress made today
- Set up for the next conversation (date? In person?)
- Determine action items and homework

5:00 Adjourn



CULTURAL
ADVOCACY
COALITION
for OREGON

Support the arts. Strengthen Oregon.

For 17 years, Oregon's arts funding has stayed relatively flat, with the Oregon Arts Commission (OAC) receiving just \$4 million per biennium. As a result, Oregon's per capita public support for the arts ranks 39th in the nation. But we can change that!

Why increase arts funding?

By raising the OAC's budget to \$10 million, we can move Oregon's per capita ranking from 39th to 23rd—boosting investment from just \$0.51 to \$1.18 per person. This funding increase will ensure that Oregon's vibrant arts and culture continues to grow and thrive.

What will the budget increase support?

- Grant programs and services focused on arts organizations, urban and rural, across Oregon will ensure the arts are accessible and sustainable in all communities.
- Expanding the OAC from 9 to 11 members will diversify strategic voices from the arts and culture sectors, strengthening the cultural fabric of our state.

The arts are vital to Oregon's future

The arts do more than entertain—they drive innovation, economic prosperity, and foster stronger communities. An investment in Oregon's arts and creativity is an investment in every Oregonian.

The arts and culture sector pumps \$829 million into Oregon's economy each year, attracting 8.9 million attendees to live events. It's a powerhouse of economic impact and community engagement!

Help us move forward

We need to invest in the future of Oregon's arts and creativity. By increasing funding for the OAC, we can ensure that the arts remain a vital, flourishing part of our state's identity.

Let's make Oregon stronger—together!

Oregon Cultural Trust - Distribution Plan (42/58)

	FY24 w/out HB3532	FY25 w/HB3532		Difference FY2024 to FY2025
	Amount	% of Allocation	Amount	
Contributions and Earnings				
Marketing and Promotion (License Plate)	\$767,415		\$757,706	-\$9,709
Revenue from Annual Contributions (from PY)	\$5,158,498		\$5,472,760	\$314,262
Interest & Investment Earnings (from PY)	\$342,457		\$677,320	\$334,863
Grand Total Contributions and Earnings (Grants and Permanent Fund)	\$5,500,955		\$6,150,080	\$649,125
Cash & Equivalents				
Permanent Fund (OITP) Ending Balance 7/2024			\$41,827,870	
Cultural Development Trust - F3006			\$10,987,515	
Cultural Trust Operations - F3007			\$670,978	
Total - Base for Revised Admin Calculation			\$53,486,363	
Allocations				
Permanent Fund Allocation	\$2,063,399	42%	\$2,298,559	\$235,160
Disbursement (Grants and Administration)	\$3,437,555	58%	\$3,851,521	\$413,965
Grand Total Allocations	\$5,500,955	100%	\$6,150,080	\$649,125
Disbursement Detail				
Disbursement for Trust Administration	\$511,417	2%	\$1,069,727	\$558,310
Disbursement for Competitive Grants, Partners and Coalitions	\$2,926,138		\$3,851,521	\$925,382
Total:	\$3,437,555		\$4,921,248	\$1,483,693

	FY24 w/out HB3532	FY25 w/HB3532		Difference FY2024 to FY2025
	Amount	% of Allocation	Amount	
Competitive Grants, Partners and Coalitions Detail				
Cultural Development Grants	\$1,463,069	50%	\$1,925,760	\$462,691
Cultural Participation Grants (Coalitions)	\$731,535	25%	\$962,880	\$231,346
Cultural Partner Grants	\$731,535	25%	\$962,880	\$231,346
Total:	\$2,926,138	100%	\$3,851,521	\$925,382
Partner Grants - Detail (Percentages Set by Statute)				
Cooperative Partner Projects	\$146,307	20.0%	\$192,576	\$46,269
Oregon Arts Commission	\$195,076	26.7%	\$256,768	\$61,692
Oregon Council for the Humanities	\$195,076	26.7%	\$256,768	\$61,692
Oregon Heritage Commission	\$65,025	8.9%	\$85,589	\$20,564
Oregon Historical Society	\$65,025	8.9%	\$85,589	\$20,564
State Historic Preservation Office	\$65,025	8.9%	\$85,589	\$20,564
Total:	\$731,535	100%	\$962,880	\$231,346
Allocation to Permanent Fund 40%			\$2,298,559	
Allocation to Administration - up to 2% of Development Account			\$1,069,727	
Net Transfer to Permanent Fund			\$1,228,832	
<i>Note any balance of unspent administrative funds will be allocated to permanent fund near the end of the Biennium</i>				
		Difference transfer to permanent fund 40/60 to 42/58	\$109,455	

Oregon Cultural Trust Administrative Budget Expenditures

As of August 2024, 14 months of the biennium, 10 months remaining

			Total Budget	Total Actuals	Total Projection	Total (Over)/Under Budget
BUDGET OBJ TITLE	COMPT SRCE GRP	COMPT SOURCE GROUP TITLE				
PERSONAL SERVICES	3110	CLASS/UNCLASS SALARY & PER DIEM	\$906,225	\$418,966	\$453,113	\$34,147
	3160	TEMPORARY APPOINTMENTS		\$17,821		(\$17,821)
	3170	OVERTIME PAYMENTS		\$2,609		(\$2,609)
	3180	SHIFT DIFFERENTIAL		\$38		(\$38)
	3190	ALL OTHER DIFFERENTIAL		\$738		(\$738)
	3210	ERB ASSESSMENT	\$238	\$101	\$119	\$18
	3220	PUBLIC EMPLOYES' RETIREMENT SYSTEM	\$154,263	\$79,137	\$77,132	(\$2,006)
	3221	PENSION BOND CONTRIBUTION	\$36,161	\$21,688	\$18,081	(\$3,608)
	3230	SOCIAL SECURITY TAX	\$76,707	\$33,057	\$38,354	\$5,296
	3240	UNEMPLOYMENT ASSESSMENT		\$2,554		(\$2,554)
	3241	PAID FAMILY MEDICAL LEAVE INSURANCE	\$3,321	\$1,729	\$1,661	(\$68)
	3250	WORKERS' COMPENSATION ASSESSMENT	\$207	\$89	\$104	\$14
	3260	MASS TRANSIT	\$5,006	\$2,641	\$2,503	(\$138)
	3270	FLEXIBLE BENEFITS	\$178,200	\$71,440	\$89,100	\$17,660
	3280	OTHER PAYROLL EXPENSES	\$0		\$0	\$0
	3455	ATTRITION	-\$8,289		-\$4,145	(\$4,145)
PERSONAL SERVICES Total			\$1,352,039	\$652,606	\$676,020	\$23,413
SERVICES AND SUPPLIES	4100	INSTATE TRAVEL	\$26,871	3,861	\$13,436	9,575
	4125	OUT-OF-STATE TRAVEL		1,094		(1,094)
	4150	EMPLOYEE TRAINING	\$6,179		\$3,090	3,090

			Total Budget	Total Actuals	Total Projection	Total (Over)/Under Budget	
	4175	OFFICE EXPENSES	\$25,478	81,755	\$12,739	(69,016)	Miscellaneous (printers, cell phone, web hosting, etc.)
	4200	TELECOMM/TECH SVC AND SUPPLIES	\$5,250	1,309	\$2,625	1,316	Phone land line
	4225	STATE GOVERNMENT SERVICE CHARGES	\$82,865	38,742	\$41,433	2,691	Assessments from DAS, SOS, Treasury
	4250	DATA PROCESSING	\$35,075		\$17,538	17,538	State IT assessment
	4275	PUBLICITY & PUBLICATIONS	\$1,038,847	371,464	\$519,424	147,959	Marketing, see attached
	4300	PROFESSIONAL SERVICES	\$422,983	34,791	\$211,492	176,701	Marketing, see attached
	4315	IT PROFESSIONAL SERVICES		2,126		(2,126)	Pearl Database (donors)
	4325	ATTORNEY GENERAL LEGAL FEES	\$12,248		\$6,124	6,124	DOJ, SOS assessments
	4375	EMPLOYEE RECRUITMENT AND DEVELOPMENT	\$2,676		\$1,338	1,338	
	4400	DUES AND SUBSCRIPTIONS	\$176		\$88	88	
	4425	LEASE PAYMENTS & TAXES	\$14,203	40,810	\$7,102	(33,709)	Salem and Portland Offices
	4650	OTHER SERVICES AND SUPPLIES	\$10,978	55,947	\$5,489	(50,458)	Miscellaneous (printers, cell phone, web hosting, etc.)
	4700	EXPENDABLE PROPERTY \$250-\$5000	\$1,169		\$585	585	
	4715	IT EXPENDABLE PROPERTY	\$702	3,540	\$351	(3,189)	Onpoint
SERVICES AND SUPPLIES Total			\$1,685,700	\$635,438	\$842,850	\$207,412	
			\$3,037,739	\$1,288,045	\$1,518,870	\$230,825	

Administrative Budget Comparison

As of August 2024, 14 months of the biennium, 10 months remaining



		Total Budget	Total Actuals	Total Budget	Total Actuals	COMBINED TOTALS
PERSONAL SERVICES	CLASS/UNCLASS SALARY & PER DIEM	\$1,143,033	\$639,992	\$906,225	\$418,966	\$2,049,258
	ALL OTHER PERSONAL COST	\$563,572	\$310,323	\$445,814	\$233,641	\$1,009,386
	PERSONAL SERVICES Total	1,706,605	950,315	\$1,352,039	\$652,606	\$3,058,644
SERVICES AND SUPPLIES	INSTATE TRAVEL	92,269	11,692	\$26,871	\$3,861	\$119,140
	OUT-OF-STATE TRAVEL	27,219	5,499		\$1,094	\$27,219
	EMPLOYEE TRAINING	18,759	9,832	\$6,179		\$24,938
	OFFICE EXPENSES	65,020	45,205	\$25,478	\$81,755	\$90,498
	TELECOMM/TECH SVC AND SUPPLIES	18,930	1,511	\$5,250	\$1,309	\$24,180
	STATE GOVERNMENT SERVICE CHARGES	111,094	50,433	\$82,865	\$38,742	\$193,959
	DATA PROCESSING	1,028		\$35,075		\$36,103
	PUBLICITY & PUBLICATIONS	51,554		\$1,038,847	\$371,464	\$1,090,401
	PROFESSIONAL SERVICES	335,791	240,202	\$422,983	\$34,791	\$758,774
	IT PROFESSIONAL SERVICES	35,950	5,467		\$2,126	\$35,950
	ATTORNEY GENERAL LEGAL FEES	21,484	5,940	\$12,248		\$33,732
	EMPLOYEE RECRUITMENT AND DEVELOPMENT	8,886		\$2,676		\$11,562
	DUES AND SUBSCRIPTIONS	18,586	6,547	\$176		\$18,762
	LEASE PAYMENTS & TAXES	81,568	44,530	\$14,203	\$40,810	\$95,771
	AGENCY PROGRAM RELATED SVCS & SUPP	0	5,000			
	OTHER SERVICES AND SUPPLIES	18,207	2,403	\$10,978	\$55,947	\$29,185
	EXPENDABLE PROPERTY \$250-\$5000	13,658		\$1,169		\$14,827
	IT EXPENDABLE PROPERTY	14,331	1,458	\$702	\$3,540	\$15,033
	SERVICES AND SUPPLIES Total	934,334	435,718	\$1,685,700	\$635,438	\$2,620,034
	TOTAL ADMINISTRATIVE BUDGET		2,640,939		3,037,739	
	COMBINED TOTAL OFFICE EXPENSES	\$359,786		\$175,720		\$535,506

Oregon Cultural Trust Marketing Spending Plan

2023-2025 Biennium

	Line Item Description	FY24 Plan and Actuals	FY25 Plan
REVENUE- MARKETING AND OUTREACH			
1	Marketing and Promotion (License Plate)	\$767,415	\$757,706
2	License Plate Sponsorship	\$0	\$0
3	Board Sponsorship	\$0	\$0
4	Total Revenue	\$767,415	\$757,706
EXPENSES - MARKETING AND OUTREACH			
2	Advertising	\$390,000	\$500,000
2.1	Bell & Funk Contract	\$75,000	\$0
2.3	Turell Group	\$0	\$100,000
2.4	Watson Contract	\$300,000	\$365,000
2.5	Direct Media Buys	\$15,000	\$10,000
2.6	Contingency (Turell)	\$0	\$25,000
3	Printing and Direct Mail	\$78,000	\$78,500
3.1	Printing (Collateral)	\$55,000	\$10,000
3.2	Printing (Acknowledgements)	\$500	\$500
3.3	Appeals (Printing and Mailing)	\$5,000	\$45,000
3.4	Direct Mail (Collateral)	\$7,100	\$10,000
3.5	Postage (Acknowledgements)	\$7,000	\$8,000
3.6	Banners (Pull up for lobbies)	\$3,400	\$5,000
4	Cultural Trust License Plate	\$16,916	\$85,000
4.1	Direct Mail (New Resident Mailing Cards)	\$0	\$25,000
4.2	Promotion Events	\$10,500	\$10,000
4.3	Murals and Promotional Opportunities	\$3,000	\$30,000
4.4	Merchandising	\$1,216	\$10,000
4.5	Liza Burns Contract	\$700	\$5,000
4.6	Contingency	\$1,500	\$5,000
5	Other Marketing Expenses	\$45,000	\$55,000
5.1	Professional Services (IT, Website)	\$10,000	\$10,000
5.2	Professional Services (Contract Writer)	\$10,000	\$10,000

	Line Item Description	FY24 Plan and Actuals	FY25 Plan
5.3	Coalition Initiatives	\$20,000	\$20,000
5.4	Ambassador Program Expenses	\$0	\$10,000
5.5	Other Marketing Contingencies	\$5,000	\$5,000
6	Personnel	\$0	\$0
6.1	Trust Communications/Information Staff	Researching	\$0
7	Subtotal Marketing/Outreach	\$529,916	\$718,500
	Balance	\$237,499	\$39,206



OITP - Oregon
 PLAN ACCOUNTING REPORT
 August 1, 2024 to August 31, 2024

Trust Name: OITP - Oregon

Entity Name: OREGON CULTURAL TRUST
 Entity Type: Plan
 Entity Number: OCT

Beginning Ratio: 0.132353882
 Beginning Price: 1359.242147415

	<u>Amount</u>	<u>Units</u>	<u>YTD Amount</u>
Beginning Balance:	41,827,870.31	30,772.93	41,080,276.27
Amort/Accretion Income	5,312.75		10,809.41
Dividend Income	0.00		0.00
Interest Income	153,353.72		309,527.07
Commission Recapture	0.00		0.00
Stock Loan Income	0.00		0.00
Other Income	0.00		0.00
Investment Manager Expense	(1,812.40)		(3,383.21)
Tax Withholding Expenses	0.00		0.00
Other Expenses	0.00		0.00
Transfers In	951,411.40		5,901,870.79
Transfers Out	(157,351.87)		(305,487.80)
Asset Transfers - In	(794,059.54)		(5,596,383.00)
Units Purchased/Sold Asset Transfers	0.00		0.00
Capital Gains	0.00		0.00
Other Capital	0.00		0.00
Realized Gain Loss	221,409.53		644,281.29
Margin Variation	0.00		0.00
Unrealized Gain Loss - Security	89,663.62		254,286.70
Ending Balance:	42,295,797.52	30,772.93	42,295,797.52
Net Change	467,927.21	0.00	1,215,521.25
Ending Ratio: 0.130292492			
Ending Price: 1374.447951723			

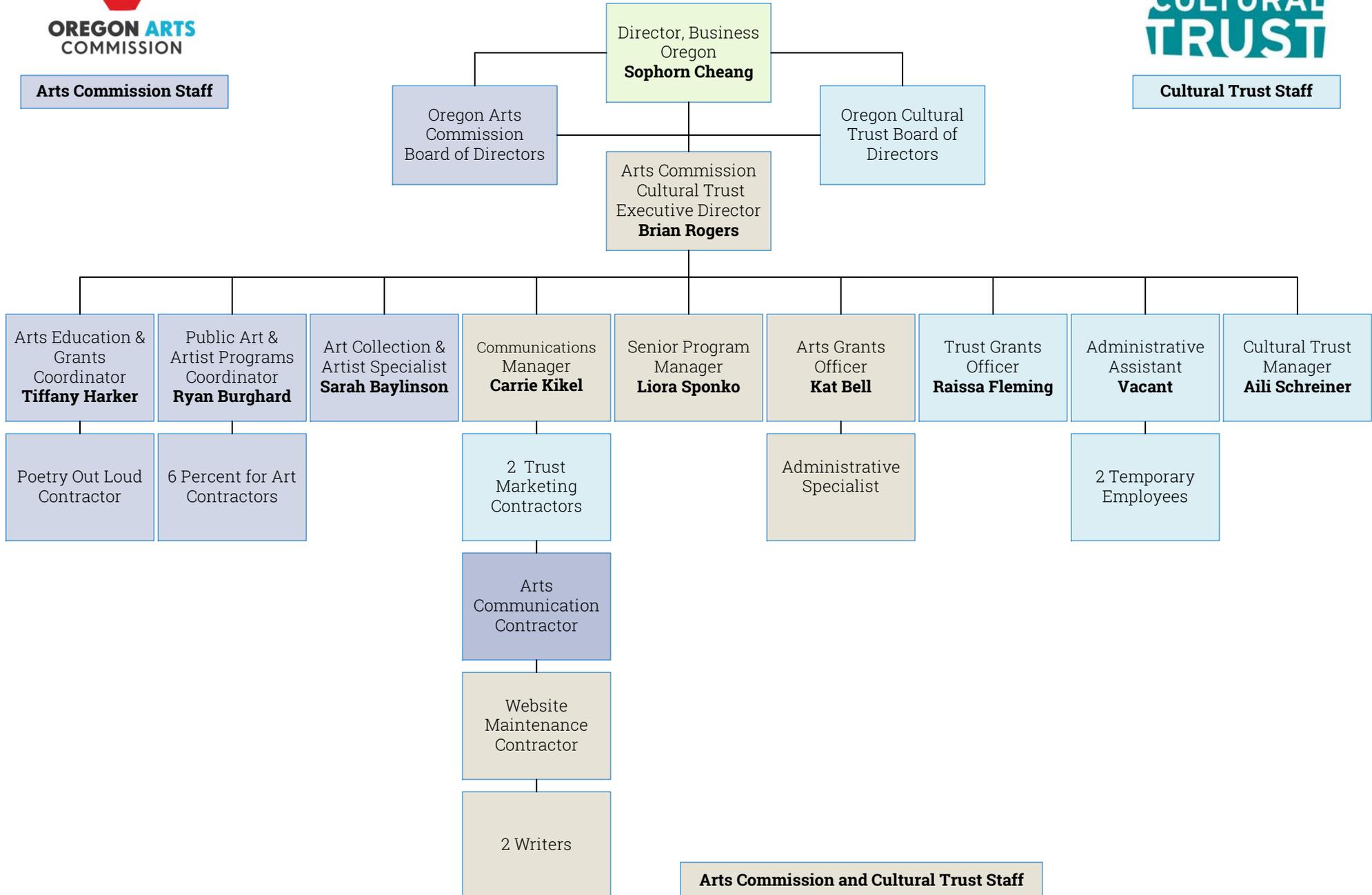


**OREGON ARTS
COMMISSION**



Arts Commission Staff

Cultural Trust Staff



Arts Commission and Cultural Trust Staff

Oregon Arts Commission and Oregon Cultural Trust Staffing

Implemented FY2025

Line Numb.	PPDB Position Number	Formatted Name	Worker Business Title	PCA Code	Percent for Art %	General Fund Arts %	Other Funds Cultural Trust %	Total
				63001				
1	1900001	Rogers, Brian S	Executive Director	62001	0.00%	50.00%	50.00%	100%
				63001				
5	3001035	Sponko, Liora	Senior Program Manager	62001	0.00%	100.00%	0.00%	100%
			Communications					
8	3007003	Kikel, Carrie S	Manager	67006	0.00%	20.00%	80.00%	100%
2	1900002	Fleming, Raissa	Grants Officer (Trust)	67005	0.00%	0.00%	100.00%	100%
6	3003012	Schreiner, Aili	Cultural Trust Manager	67005	0.00%	0.00%	100.00%	100.00%
7	3003013	Vacant	Administrative Assistant, Cultural Trust	67005	0.00%	0.00%	100.00%	100.00%
			Public Art and Artist	63001				
3	1900005	Burghard, Ryan	Programs Coordinator	62001	60.00%	40.00%	0.00%	100%
			Arts Education and Grants					
4	3001034	Harker, Tiffany	Coordinator	62005	0.00%	100.00%	0.00%	100%
			Art Collection & Artist					
9	3013031	Baylinson, Sarah	Services Specialist	62001	0.00%	100.00%	0.00%	100%
			Grants Officer (Arts	62001				
10	3014041	Bell, Kathleen M	Commission)	67005	0.00%	100.00%	0.00%	100%

Shared
Cultural Trust
Arts Commission

Oregon Arts Commission and Oregon Cultural Trust Staffing
FTE Percentage of Time Spent

Formatted Name	Worker Business Title	FTE Arts Comm	FTE Cultural Trust	Total
Rogers, Brian S	Executive Director	50%	50%	100%
Sponko, Liora	Senior Program Manager	60%	40%	100%
Kikel, Carrie S	Communications Manager	25%	75%	100%
Fleming, Raissa	Grants Officer (Trust)	0%	100%	100%
Schreiner, Aili	Cultural Trust Manager	0%	100%	100%
Vacant	Administrative Assistant, Cultural Trust	0%	100%	100%
Burghard, Ryan	Public Art and Artist Programs Coordinator	100%	0%	100%
Harker, Tiffany	Arts Education and Grants Coordinator	100%	0%	100%
Baylinson, Sarah	Art Collection & Artist Services Specialist	100%	0%	100%
Bell, Kathleen M	Grants Officer (Arts Commission)	100%	0%	100%
		535%	465%	1000%

Shared
Cultural Trust
Arts Commission



October 03, 2024

TO: Cultural Trust Board Members
FROM: Brian Rogers, Executive Director
SUBJ: Oregon Folklife Network

During the meeting Emily West Hartlerode, Director of the Oregon Folklife Network will provide an update.

[Oregon Folklife Network \(uoregon.edu\)](http://uoregon.edu)

Katie Henry, Heritage Commission Coordinator, Oregon Heritage Commission will present the Heritage Vitality Report during our February meeting. The report is currently in final drafting stages.

Requested Action:

Informational only For board input/discussion For board action



Oregon Arts Commission Partner Report to the Oregon Cultural Trust

October 3, 2024

Upcoming Commission Meeting: October 18, 11am-2pm

Current and Upcoming Grant Opportunities

The Arts Commission is working towards enhancing and improving our grantmaking systems for further equity and transparency. This includes reviewing all of our grant programs and making refinements to clarify and simplify the process for applicants while exploring policies that increase equity. We are currently reviewing and revising the Operating Support Grant funding formula to create more simplicity and transparency

Career Opportunity Grant-

The Career Opportunity Grant Program supports Oregon arts practitioners across all disciplines and career stages in taking advantage of timely and concrete opportunities that can significantly enhance their artistic careers. This grant works in partnership with The Ford Family Foundation. We received 60 applications in our recent deadline and will be confirming awards this month.

Artist Fellowship (Performing Arts)- Deadline: October 16, 2024

The Fellowship Program honors Oregon's professional artists and their achievements while supporting efforts to advance their careers.

Arts Build Communities- Deadline- October 2, 2024

The Arts Build Communities program provides matching support to arts and other community-based organizations for projects that address a local community problem, issue or need through an arts-based solution.

Arts and Economic Prosperity Study

Randy Cohen, the vice president of research for Americans for the Arts, visited six Eastern Oregon communities to share local and statewide results and discuss the data.

Monday, Sept. 16

- Ontario: 10 a.m. (Mountain time), Four Rivers Cultural Center
- Baker City: 1 p.m., Crossroads Carnegie Art Center

Tuesday, Sept 17

- Joseph: 5:30 p.m., Josephy Center for Arts and Culture

Wednesday, Sept 18

775 Summer Street NE, Suite 200
Salem, OR 97301-1280
(503) 986-0082

- La Grande: 10 a.m., Press Room Coffee and Books
 - Pendleton: 2 p.m., Pendleton Center for Arts
- Thursday, Sept. 19
- Hood River: 12 p.m., Columbia Center for the Arts

Mayors, city managers, economic development professionals, tourism professionals, artists and arts and culture leaders attended the events and are grateful for Randy's visit and having local data to support their communities' goals. Many of the conversations focused on specific challenges to remote and rural communities including lack of community engagement, lack of local business and donor support, transportation barriers and the resulting increased cost to nonprofits to conduct programming. Some of the communities commented that this was the first time they had a visit from someone from the Arts Commission.

This tour was featured in several local newspapers and also on Oregon Public Broadcasting's Think Out Loud.

Thank you all for today's presentation and all the great information about the impact of the arts in our region. I'm looking forward to exploring the report in more detail. I think the report may be especially helpful as we look at our work along Jefferson Avenue and the work we're doing to identify and support local small-scale manufacturers, makers, and boutique producers, since many of those small entrepreneurs will be arts related.

- Economic Development Director, City of La Grande

Art in Public Places Program

We have an upcoming meeting scheduled with Travel Oregon to discuss the 50th Anniversary of our State's Public Art Collection and explore collaboration and increased visibility of the celebration.

Oregon's America 250 Committee

Subashini Ganesan-Forbes is the Arts Commission representative in the Oregon's America 250 committee. She is also a subcommittee member in the mission/vision work which will hold a meeting on September 24th.



Oregon

Tina Kotek, Governor

**Parks and Recreation Department
Oregon State Historic Preservation Office**

725 Summer St. NE, Suite C

Salem, OR 97301-1271

(503) 986-0685

www.oregonheritage.org



State Historic Preservation Office Report

SHPO position hiring in progress

All positions are filled and started!

2024 Oregon Historic Preservation Plan Done!

The Oregon State Historic Preservation Office (SHPO) has released the 2024-2033 Oregon Historic Preservation Plan. The statewide plan offers a comprehensive approach to preserving special traditions, collections, and places, and describes how to coordinate the efforts of the many people and organizations involved in this vital work.

The plan highlights four key issues:

- *Building the Heritage Community*: Strengthen organizations that preserve our past by supporting the development of their leaders, staff, and volunteers and their connections to an increasingly diverse community.
- *Preservation Planning: Identifying, Evaluating, Designating, and Treating Cultural Resources*: Save historic places that represent Oregon's history by identifying them, planning for their future, and finding more resources for their preservation.
- *Federal, State, and Local Government: Statutes, Rules, Ordinances, and Processes*: Increase government efficiency, transparency, and accountability in administering cultural resource laws and encourage agencies to support preservation efforts.
- *Information Technology Tools*: Develop statewide technology resources, including a public web-based database and submission system to manage federal and state programs and digitize historical documents, collections, and research materials held at institutions across the state.

The plan includes goals and objectives to address each issue, and work to include more people and broaden the scope of the history preserved it threaded through the response to each issue.

People who are doing the work of preserving and sharing Oregon's historic resources are referred to in the plan as the heritage community, and they are the people who help achieve the goals of the statewide plans. These include federal, local, and tribal governments and local landmark commissions, museums, archives, libraries, historical societies, educational institutions, advocacy groups, and building, design, finance, and real

estate professionals, and other people and organizations that understand the value of these resources in Oregon's communities. The plan emphasizes how these actors can take action and work together to enhance livability, community connection, and economic development through preservation of and access to cultural resources.

The plan also highlights how people and organizations can use the plan to enhance their efforts. Access the 2024-2033 Oregon Historic Preservation Plan online at oregonheritage.org in English and Spanish. Printed copies can be requested by emailing Oregon.heritage@oprds.oregon.gov or calling 503-986-0690.

To develop the issues, goals and objectives, the SHPO used several engagement methods including an online public survey, online public input sessions (including general topics and

specific topics like disaster resilience and diversity and inclusion), online meetings with agencies, local governments, state committees and commissions, Tribes and other statewide and regional organizations.

Restore Oregon & Oregon Black Pioneers Symposium

Thanks to the Cultural Trust Partners, Restore Oregon was able to bring Brent Leggs to Portland to keynote the “Expanding the Black Preservation Movement in Oregon” symposium in Portland on September 14th. Mr. Leggs is the executive director of the African American Cultural Heritage Action Fund and senior vice president of the National Trust for Historic Preservation. He was among several activists, artists, city and state officials, and non-profit leaders that spoke at the symposium, which was well attended. The symposium was preceded by a tour of Albina where Mr. Leggs visited the Billy Webb Elks Lodge, which was a recipient of a \$140,000 grant from the National Trust in mid-July.

African American MPD submitted to NPS

This long project which included funding from the Oregon Cultural Trust as match to a grant from the National Park Service is wrapping up. A final document was recommended to be forwarded to NPS at the June meeting of the State Advisory Committee on Historic Preservation. It is now with NPS for their approval.

Properties listed on the National Register of Historic Places

- <https://www.oregon.gov/oprd/OH/pages/national-register.aspx#four>
- J.L. Elam Bank, Milton-Freewater, Umatilla County

Work continues...

- Historic Theaters Grant – One property remains to complete work.

Oregon Humanities

To the Oregon Cultural Trust Board of Directors,

We are pleased to share these updates from Oregon Humanities and offer a glimpse of what's ahead for fall and beyond.

At the end of September, we had a celebration to welcome our 11th [Oregon Poet Laureate](#), Ellen Waterston, into the role and to thank Anis Mogjani for his two terms (4 years) of service in that role. The celebration was a joint effort between Oregon Humanities, the Oregon Cultural Trust, and the Governor's Office. We are excited to welcome Ellen into the role and continue to administer this program on behalf of the Cultural Trust.

Our [Consider This](#) series for 2025 is "[The People and The Public](#)." The first event of this series took place on September 18 with [Dahlia Lithwick](#) (Supreme Court reporter, host of the Amicus podcast, and author of *Lady Justice: Women, the Law, and the Battle to Save America*) in Portland. In November, we will host [Manu Meel](#) (CEO of BridgeUSA, a multi-partisan student movement working to bridge differences and change how we talk about politics) also in Portland. And December 5 we will be in Hood River with Sarah Fox and a panel of folks she is collaborating with to talk about their work, the intersections of public and private work, and the first ever Watershed Rock Opera.

In September we partnered with the [libraries in Grants Pass and Newport to host reflective conversation training](#) as part of our "Beyond 250" programming, exploring themes connected to the upcoming 250th anniversary of the signing of the Declaration of Independence. We have also partnered with 25 libraries around the state to host pop-up letter writing stations as a part of this work. The current [Dear Stranger](#) prompt is: "what do you hope the next 250 years will hold for Oregon and the country?" Anyone can participate in this letter writing program from home or from these pop-up stations at libraries around the state.

Every Conversation Project leader goes through our [facilitation training](#) – and these trainings are also open for anyone who is interested. The trainings take place regularly in Oregon both online and at locations around the state. The first training for our FY25 is in Portland in November. We additionally provide this training as a custom offering for workplaces and organizations around the country (in September, for example, we ran a two-day training for Humanities New York, as well as an online training for participants in the Providence Veterans Clemente Initiative).

Two new conversations in Spanish have been added to our [Conversation Project](#) catalog this summer and are going well, and we are working with 20 more facilitators who will bring new topics to the catalog. Each year, we support over 40 facilitators leading conversations on topics that get people talking together in all parts of the state. If you're looking for a unique and connecting experience for your workplace, place of worship, or community gathering, consider hosting a Conversation Project.

If you don't already receive [Oregon Humanities Magazine](#), we encourage you to subscribe; it's free and delivered to your home. Please complete [this form to subscribe](#). If podcasts are more your thing, we hope you'll check out ours. [The Detour](#) explores challenging questions with writers, educators, artists, and activists. We're airing in partnership with several community radio stations around the state in addition to your favorite podcast apps. Please feel free to follow/subscribe, recommend to your people and networks, and tell us what can be improved.

Our [Humanity in Perspective \(HIP\)](#) course (for adults living on low-incomes) this fall is a special one-credit course "what is democracy" which should be lively as it spans across the November election.

Behind the scenes we are working to launch our Mini-Grants for rural libraries in November and our Public Program grants in January. Follow our social media and newsletter to see announcements for those grant cycles.

Events are regularly added to our [calendar](#). We hope to see you at future events in-person or perhaps watching the live stream. If you'd like some complimentary tickets to any of our events, please let us know. If you're downtown and want to connect, we'd love to welcome you to our office at 610 SW Alder Street, Suite 1111, Portland, OR 97205. Thanks, as always, for Oregon Cultural Trust's partnership and support.

If you'd like to connect with us, please email me, Jennifer Alkezweeny, program director, at jennifer@oregohumanities.org

Public Programs

On September 17, we kicked-off the 2025 Mark O. Hatfield Lecture Series with a special lecture with historian Heather Cox Richardson to a sold-out audience at the Arlene Schnitzer Concert Hall in Portland (and livestreamed to over 650 households, likely many containing more than one virtual viewer). We were delighted to welcome back the very popular Richardson whose daily *Letters from an American* are read by millions. She spoke about her most recent book, *Democracy Awakening: Notes on the State of America* and engaged in a thoughtful post-lecture Q & A. In the book, Richardson delves into the tumultuous journey of American democracy, revealing how the roots of authoritarianism can be traced back through the earliest days of the republic.

We are also very excited for the 2024 Pacific Northwest History Conference on October 18 and 19. Presenters tackle the theme “History Everywhere, All at Once.” Participants and presenters reflect on the ways in which the work of historical research, analysis, public engagement, and education feels unusually relevant in these times. Media outlets, public audiences, and students are regularly looking to historians and other scholars to help us all make sense of how we reached this collective present.

On October 22, OHS will be hosting author Stephen Most for a Book Talk about his recent book *River of Renewal: Myth and History in the Klamath Basin* which tells the story of the Klamath Basin, a region of the Pacific Northwest that spans the Oregon-California state line. This talk is especially timely as the last of four hydroelectric dams was removed from the Klamath River in late August. OHS has tentatively scheduled Dr. Peter Boag for a talk on November 14, on his scholarship that is the foundation for the exhibition *Crossing Boundaries: Portraits of a Transgender West*.

Exhibitions

Currently on display at OHS are: *I Lived to Tell the World* by The Immigrant Story (until November 17); *Migrant Labor Families in the 1960s: Portraits from the Valley Migrant League Photographs* (until December 31); *A Fountain of Creativity: Oregon’s 20th Century Artists and the Legacy of Arlene Schnitzer* (part 1 is open from June 28, 2024 – January 2, 2025 and part 2 from November 1, 2024 – May 4, 2025); and *Crossing Boundaries: Portraits of a Transgender West* (until January 5).

OHS traveling exhibits continue to be popular, with a variety showing in locations around the state. Thanks to generous donations, all OHS traveling exhibits are free to rent through 2024 (usually \$250 per month plus shipping).

Education

Although the statewide and national contests have completed for the year, History Day is a year-round program and in these first couple months back to school, educators interested in participating will introduce the program. As administrator of the program, OHS provides step-by-step support, including a helpful timeline on our website at <https://www.ohs.org/education/oregon-history-day/teachers.cfm> that indicates that

September/October is when to introduce History Day to students by initiating a discussion on the theme, potential topics of interest, and reviewing primary and secondary sources.

Putting the power of history literally in the future's hands, the newest addition to our Traveling Trunk program is now ready to be sent to students around Oregon. Developed in partnership with Oregon Black Pioneers, the Oregon's Black Pioneers trunk helps teachers share with students the lives of Black Oregonians who lived during the nineteenth century through seven place-based, hands-on, interactive lessons. Students explore the history of three individuals and two families — and the places in the state that were significant to them — through objects, photographs, and maps.

Traveling Trunks give students a tactile, hands-on way to explore various aspects of Oregon history. Trunks can be rented for up to two weeks for \$25 per week, with rental and shipping fee waivers available for qualifying schools.

OHS redesigned its [Curriculum and Resources](#) webpages to make our K–12 resources more accessible and user-friendly. Educators can now easily navigate all curricula, lessons, and units — each clearly marked with grade level recommendations — across three main categories. The [Curriculum](#) section offers comprehensive, standards-aligned units designed to engage students in inquiry while analyzing primary and secondary sources. [Resources by Theme](#) organizes all of OHS's educational materials by historical themes and social identity groups, allowing educators to discover classroom-ready materials to teach a more inclusive and comprehensive view of Oregon history. Each theme lists available resources by grade level and type (curriculum, unit, lesson) [Analyzing Primary Sources](#) features collections of images, objects, and documents on a variety of topics. This section contains Document-Based Question (DBQ) units that teach Oregon history — with connections to broader themes in U.S. and world history — and primary-source lessons, all designed to sharpen students' observational and inquiry skills. All of OHS's educational materials are free and align with state standards. Resources are adaptable for easy classroom integration.

Oregon Historical Quarterly (OHQ)

In the Fall 2024 issue of the *Oregon Historical Quarterly*, which will be hitting mailboxes in late September, authors explore Japanese American resettlement in Portland in 1945–1946, raising a child with cerebral palsy in early twentieth-century Oregon, and the life and career of Oregon forester T.J. Starker.

Research Library

Library collections staff continue to be occupied with projects related to the Yasui family, who were Japanese immigrants and pillars of the Japanese American community in Hood River from 1908 through the Japanese internment in 1942. This work includes LSTA grant-funded projects to preserve, digitize, and translate selections from approximately 31 cartons of family papers, photographs, correspondence, diaries of Masuo and other

family members, and Homer Yasui's biographical sketches of his family and research files for his work to document the lives of other Japanese Oregonians who were incarcerated during the Japanese internment. This work is ongoing as the collection is both large and requires special attention, particularly to translate selected materials from pre-WWII Japanese into modern Japanese and English. Next year, OHS will feature the Yasui family's remarkable legacy in an extended-run exhibition drawn from newly translated and digitized records of Yasui Brothers Co. Store and family belongings. The "Yasui Brothers: An American Story" exhibition (June 2025–August 2026) tells this extraordinary family's Oregon story and their impact on American democracy, shedding light on early 20th century Japanese American experience.