



October 17, 2019

Oregon Historical Society, Portland, Oregon

Board Members Present: Chuck Sams, Chair; Niki Price, Vice Chair; George Kramer; Gustavo Morales; Carole Morse; Chris Van Dyke (via phone); Sen Cliff Bentz (via phone)

Board Members Absent: Theo Downes-LeGuin; John Goodwin; Bereniece Jones-Centeno; Nathalie Johnson; Gayle Yamasaki; Rep. Margaret Doherty

Partners Present: Adam Davis, Oregon Humanities; Beth Dehn, Oregon Heritage Commission (via phone); Kerry Tymchuk, Oregon Historical Society

Staff Present: Brian Rogers, Executive Director; Kat Bell, Grants Coordinator (via phone); Raissa Fleming, Trust Assistant (via phone); Carrie Kikel, Communications Manager; Aili Schreiner, Trust Manager.

Others Present: Mark Buser; Kim Stafford, Oregon Poet Laureate

Welcome and Call to Order

Sams called the meeting to order at 10:05 am.

Kim Stafford, Poet Laureate

Stafford discussed the program read a poem for Morse.

Cultural Trust Partner Updates

Bell discussed Operating Support program.

Dehn presented report.

Davis presented report.

Executive Director Report and Governance Committee Recommendation

Rogers presented report.

Strategic Planning Process for 2021-26

Rogers presented report.

Minutes Approval

Action: Sams called for a motion to approve the minutes from the August 30, 2019, meeting in Ashland. Kramer moved and Morse seconded the motion.

Vote: Minutes approved

Action: Kramer moved approval of Mark Buser to the Oregon Cultural Trust Board pending approval by the Governor. Seconded by Morse.

Vote: Mark Buser approved.

Action: Price moved approval to allow the Executive Director of the Cultural Trust to award grant funds to the next available application in the event that a funded project is declined by the organization. Seconded by Morse.

Vote: Motion approved

Strategic Plan Review 2015-2020

Rogers presented report. Morse asked what the status is of active tasks. Schreiner said that when the format of the evaluation changed, the status was removed.

Discussion followed about the need to see the progress toward goal on quantitative tasks in the strategic plan.

Action: Provide progress report on tasks

Schreiner discussed the Goal 1 Evaluation. Price suggested staff look back on 1st through 3rd quarter strategies to determine which have been the most effective. Kramer asked what we aren't doing that staff thinks we should. Kikel responded we'd like to have Trust Ambassadors in all regions. Discussion followed about ambassadors.

Kikel discussed the Goal 2 Evaluation.

Schreiner discussed Goal 3 Evaluation. Discussion followed about getting grantee organizations to get more board members to donate.

Bell discussed the Goal 4 Evaluation.

Marketing Campaign Strategy for Fall 2019

Kikel presented report. Schreiner discussed the Communications Partner Menu and the Coalition Partner Agreement.

Governance Structure Process

Sams presented report. Davis asked if Partners have the ability to shape the conversation. Sams responded said that legislators that he's spoken too are only interested in combining the two agencies. Kramer stated he worries that the arts will become forefront for the Cultural Trust and encouraged the bringing together of all partners. Discussion followed.

Board and Staff Updates

Sams said he is finishing his graduate degree. Further he is interviewing to be the Public Utilities Commissioner for the State of Oregon.

Meeting Adjourns

Sams adjourned the meeting at 2:40 pm.