**WEB AND BLOG MESSAGING – add to your website or blog**

**Make Your Gifts to Oregon’s Cultural Landscape Count**

For more than two decades, the Oregon Cultural Trust has been a stable and reliable source of funding for Oregon’s arts, heritage and humanities nonprofits.

No other state offers a tax credit to taxpayers who make donate to cultural organizations. No other state! That makes Oregon truly special.

There are more than 1,650 qualified nonprofit organizations in Oregon that benefit from the Cultural Trust’s grant funding, in support of all forms of cultural experiences. They include libraries, museums, historical societies, cultural centers, etc. – all of whom depend on this important funding.

The Cultural Trust annually awards grant monies to Cultural Coalitions in every county. Their support reaches all corners of the state, and Oregonians value their work have this incredible opportunity to leverage their giving power.

Since its inception in 2001, the Oregon Cultural Trust has awarded 10,000+ grants totaling more than $40 million in support of arts, heritage and humanities nonprofits.

What can you do as an Oregon taxpayer to participate and maximize funding for the arts?

**It’s as easy as one, two, three!**

**Step 1**

Donate to one or more of the Cultural Trust’s qualifying nonprofits before the end of the year. Want to focus on nonprofits in your local community? Check our [list of qualifying nonprofits](https://culturaltrust.org/get-involved/find-a-cultural-nonprofit/). Then, add up the donations you’ve made to qualifying nonprofits for the year.

**Step 2**

Donate a matching gift to the [Oregon Cultural Trust](https://culturaltrust.org/get-involved/donate/) by December 31 to qualify for the Cultural Tax Credit. For every matching dollar you donate to the Cultural Trust, the state will provide a dollar-for-dollar tax credit when you claim it on your state taxes. Keep in mind the tax credit limits are $500 for an individual, $1,000 for joint filers and $2,500 for class C or S corporations.

**Step 3**

Claim your tax credit by entering the amount you donated to the Cultural Trust on your state tax form.

So, mark your calendar for December 31. Once you’ve given to your favorite qualifying nonprofits, give to the Cultural Trust to double your impact!

For more information, visit [culturaltrust.org](https://culturaltrust.org/get-involved/donate/).

**EMAILS FOR CPAS TO SEND TO CLIENTS:**

OCTOBER EMAIL

SUBJECT LINE: Mark Your Calendar and Make Culture Count!  
PREVIEW TEXT: Mark your calendar for December 31 to qualify for Oregon’s Cultural Tax Credit.

**Mark Your Calendar and Make Culture Count!**

Donating to arts, heritage or humanities nonprofits in Oregon feels good.

These organizations enrich our lives by connecting us to incredible artists, creative experiences and cultural keepers. Each of us can play a vital role in supporting them through the Oregon Cultural Trust’s Cultural Tax Credit.

Oregon is the only state that rewards its citizens for supporting cultural nonprofits. Taxpayers like you who make a donation to one of 1,650+ [qualifying nonprofits](https://culturaltrust.org/get-involved/find-a-cultural-nonprofit/) can qualify for the Cultural Tax Credit by making a matching donation to the Cultural Trust by December 31.

When you do, you’re not only supporting your favorite cultural nonprofits, but you increase state funding for the 1,650+ arts, heritage and humanities nonprofits throughout Oregon!

If you value culture, it’s a no brainer. You can double your impact for free. It’s a win-win for Oregon.

Visit [culturaltrust.org](https://www.culturaltrust.org/) for more information about how the Cultural Tax Credit works.

**EMAILS FOR CPAS TO SEND TO CLIENTS:**

NOVEMBER EMAIL

SUBJECT LINE: How To Earn Oregon’s Cultural Tax Credit  
PREVIEW TEXT: As you make your charitable donations this year, don’t forget Oregon’s one-of-a-kind Cultural Tax Credit.

**HED: Make Culture Count with Oregon’s Cultural Tax Credit**

Are you passionate about what arts, heritage and culture add to your life? Are you a regular charitable donor who values the impact of your donations? If so, the Oregon’s Cultural Tax Credit is for you.

**Is the Cultural Tax Credit right for me?**

Did you (or will you) donate to any of the Cultural Trust’s nonprofits in 2024? Think arts organizations, libraries, museums, public radio – basically any of the organizations on [this ever-growing list of 1,650+ nonprofits](https://culturaltrust.org/get-involved/find-a-cultural-nonprofit/). If your answer is “yes,” then this tax credit is for you.

**It’s as easy as one, two, three!**

**Step 1**

Donate to one or more of the Cultural Trust’s qualifying nonprofits before the end of the year. Want to focus on nonprofits in your local community? Check our list of [qualifying nonprofits](https://culturaltrust.org/get-involved/find-a-cultural-nonprofit/). Then add up the donations you’ve made to qualifying nonprofits for the year.

**Step 2**

Donate a matching gift to the [Oregon Cultural Trust](https://culturaltrust.org/get-involved/donate/) up to the amount donated to qualifying nonprofits by December 31. For every matching dollar you donate to the Cultural Trust, the state will provide a dollar-for-dollar tax credit when you include it on your state taxes.

**Step 3**

Claim your tax credit by including the amount you matched to the Cultural Trust on your state tax form. You can always donate more to the Cultural Trust, but the tax credit is capped at $500 for single filers, $1,000 for joint filers and $2,500 for class C corporations.

Oregon is the only state with this kind of tax credit for cultural donors that encourages cultural giving but basically costs taxpayers nothing.

Learn more about the Cultural Tax Credit by visiting [culturaltrust.org](https://www.culturaltrust.org/), and make the most of your cultural giving by December 31.

**EMAILS FOR CPAS TO SEND TO CLIENTS:**

DECEMBER EMAIL

SUBJECT LINE: Dec 31: Oregon’s Cultural Tax Credit Deadline Approaching

PREVIEW TEXT: Don’t let the year slip away before you make a difference for Oregon’s cultural nonprofits.

**HED: Oregon Cultural Trust Cultural Tax Credit Deadline is Dec. 31**

Now is the time to make culture count by investing in Oregon’s Cultural Tax Credit. You’ll double your impact and earn a dollar-for-dollar tax credit when you donate by December 31. It’s easy to do!

First, donate to one or more of the Cultural Trust’s [qualifying arts, heritage or humanities nonprofits](https://culturaltrust.org/get-involved/find-a-cultural-nonprofit/) before the end of the year.

Then add up your cultural donations and make a matching gift to the [Oregon Cultural Trust](https://culturaltrust.org/get-involved/donate/) by December 31. For every matching dollar you donate to the Cultural Trust, the state will provide a dollar-for-dollar tax credit when you claim it on your state taxes.

You can always donate more to the Cultural Trust, but the tax credit is capped at $500 for single filers, $1,000 for joint filers and $2,500 for class C or S corporations.

No other state rewards its citizens for supporting cultural organizations. That makes Oregon truly special.

Remember to match your donations to the Cultural Trust before December 31!

For more information, visit [culturaltrust.org](https://culturaltrust.org/get-involved/donate/).