

Oregon Cultural Trust

For Immediate Release
June 27, 2008

Media contact: Cynthia Kirk, 503-986-0081, cynthia.kirk@state.or.us
Christine D'Arcy, 503-986-0087, christine.t.darcy@state.or.us

Governor Kulongoski Appoints Medford Financial Advisor and Cultural Advocate Lyn Hennion to Oregon Cultural Trust Board

Governor Ted Kulongoski has appointed Lyn Hennion, senior vice president of Oregon-based brokerage firm Strand, Atkinson Williams & York, to the board of the Oregon Cultural Trust, effective July 1, 2008.

Norm Smith, chairman of the Cultural Trust board, said, "I am delighted to welcome Lyn Hennion to the Cultural Trust board. Her award-winning financial experience and commitment to cultural advocacy will prove invaluable to the Trust's important work across the state." She succeeds Chuck Butler of Ashland who has served on the Trust board since its inception in 2002. Smith added his thanks for Butler's extraordinary service and contributions to the Cultural Trust.

Hennion's work with Strand, Atkinson, Williams & York earned her the honor of being named to *Worth* magazine's list of "Best Financial Advisors" three times. Her financial acumen has also been recognized by *Registered Representative* magazine and in the *Guide to America's Best Financial Planners*. Referring to the Trust's mission of building a permanent, interest-bearing endowment to ensure future funding for Oregon culture, Hennion commented, "In my work as a financial advisor, I know the importance of planning for the unseen tomorrow and making good decisions about the utilization of today's resources."

Hennion's accomplishments as a cultural advocate are as impressive as her financial expertise. In 2004, she and her husband Reeve received the Southern Oregon Heritage Award for organizing the Buncom Historical Society in 1991 to save the last standing ghost town in southern Oregon. She currently serves on the boards of the Buncom Historical Society, the Oregon Shakespeare Festival, the Oregon Community Foundation, Oregon 529 College Savings Network, and several other nonprofits. Her past service includes chairing the boards of Craterian Performances Company, Southern Oregon Historical Society Foundation, Oregon Shakespeare Festival Endowment and Jackson County Applegate Trail Sesquicentennial celebration.

Hennion observed, "The promotional materials for the Craterian Ginger Rogers Theater in Medford say 'It's more than entertainment....it's LIFE. Don't miss it!' That sums up my feeling about the critical need to invest in, preserve and strengthen Oregon's unique culture - our arts, our heritage and the humanities." She continued, "The Cultural Trust is a remarkable public-private partnership that is having an increasing impact on the quality of life for all Oregonians. I look forward to being a part of this vibrant group."

Lyn Hennion holds a BA in Journalism from Stanford University and completed the Securities Industry Institute at the Wharton School/University of Pennsylvania. She lives outside of Jacksonville.

About the Oregon Cultural Trust

The OREGON CULTURAL TRUST is an innovative, statewide private-public program raising significant new funds to support and protect Oregon's arts, humanities and heritage. In addition to the creation of a permanent endowment, funds are distributed annually through three multi-faceted, wide-ranging grant programs. Donors to the Trust are eligible for a 100% Oregon income tax credit for contributions of up to \$500 for individuals, \$1,000 for couples filing jointly and \$2,500 for corporations. To motivate Oregonians to increase direct giving to cultural groups, Trust donors must also make matching gifts to one or more of 1,200 cultural nonprofits in order to qualify for the credit. No other state in the nation has a program like the Oregon Cultural Trust, which has been ranked with the bottle bill and the beach bill as among Oregon's most progressive public policy measures. More information: (503) 986-0088 or www.culturaltrust.org.

In 2003, the Oregon legislature moved the operations of the Oregon Cultural Trust to the Oregon Arts Commission, streamlining operations and making use of the Commission's expertise in grantmaking, arts and cultural information and community cultural development. The Arts Commission and the Cultural Trust are part of the Oregon Economic and Community Development Department in recognition of the expanding role arts and culture play in the broader social, economic and educational arenas of Oregon communities.

Current board, Oregon Cultural Trust

Norm Smith, Roseburg, Chair

Nick Fish, Portland, Vice Chair

Kathleen Curtis Cosgrove, Portland, Secretary/Treasurer

Pamela Hulse Andrews, Bend

Rep. Scott Bruun, West Linn, House District 37

Lyn Hennion, Jacksonville

Charles Walker, Neskowin

Sen. Ben Westlund, Tumalo, Senate District 27

Marilyn Dell Worrix, McMinnville